

May 17, 2022



## **Olaplex Holdings, Inc. Announces Participation in the Cowen 6th Annual Future of the Consumer Conference on May 24th, 2022**

SANTA BARBARA, Calif., May 17, 2022 (GLOBE NEWSWIRE) -- Olaplex Holdings, Inc. ("OLAPLEX"), today announced their participation in the Cowen 6<sup>th</sup> Annual Future of the Consumer Conference being held at the Westin Times Square in New York City, New York.

JuE Wong, Chief Executive Officer, and Eric Tiziani, Chief Financial Officer, will participate in a fireside chat on Tuesday, May 24, 2022 at 8:00am ET. The Company's management team will meet with investors during the conference. The audio portion of the fireside chat will be available on the Company's Investor Relations website, <https://ir.olaplex.com/>, and will remain there for 90 days following the event.

### **About OLAPLEX**

OLAPLEX is an innovative, science-enabled, technology-driven beauty company with a mission to improve the hair health of its consumers. A revolutionary brand, OLAPLEX paved the way for a new category of hair care called "bond-building," the process of protecting, strengthening and rebuilding broken bonds in the hair during and after hair services. The brand's products have an active, patent-protected ingredient that works on a molecular level to protect and repair hair from damage. OLAPLEX's award-winning products are sold through a global omni-channel platform serving the professional, specialty retail, and direct-to-consumer channels.

### **Contacts**

#### **Financial Media and Investor Relations:**

ICR

[OLAPLEX@icrinc.com](mailto:OLAPLEX@icrinc.com)

OLAPLEX.

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