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Optimum to Launch Fastest Internet Speeds to Carterville and Webb City, Missouri

Customers will access symmetrical fiber internet speeds of up to 8 Gbps, giving families and businesses more speed and capacity for everything they do online

CARTERVILLE, Mo. & WEBB CITY, Mo.--(BUSINESS WIRE)-- Optimum today announced that customers in Carterville and Webb City will soon access the company's fastest internet speeds ever, with fiber internet plans offering symmetrical speeds of up to 8 Gbps.

Customers will enjoy equally fast upload and download speeds, making it easier to stream, game, work from home, connect smart devices, share large files and keep everyone connected – even when multiple people are online. Built for today's connected lifestyles, Optimum's fiber network delivers the speed, reliability and capacity customers need now and for whatever comes next.

Businesses in Carterville and Webb City can also take advantage of Optimum's multi-gig fiber speeds to support cloud applications, video conferencing, file sharing, and other essential business activities.

Additionally, as part of its continued commitment to the Webb City community, Optimum is donating \$20,000 to Webb City High School's Athletics Program. The contribution will help support the school's student athletes by providing anything from new equipment and uniforms to funding improvements to the stadium. Optimum will present the donation during a check presentation on the field, celebrating its investment in the students, families and community that make Webb City a special place to live and work.

"Webb City and Carterville are communities with a strong sense of pride and a deep commitment to its students, families and local businesses," said Jesse Garcia, Vice President, General Manager, Optimum. "We're proud to be investing in more ways than one —bringing our fastest internet speeds ever to local customers while supporting Webb City High School's athletics program. We believe strong communities are built when businesses invest in the people and institutions that help them thrive, and we're honored to play a part in supporting the next generation."

The launch is part of Optimum's broader network enhancement strategy to expand access to multi-gigabit internet speeds across approximately 65 percent of its service areas by 2028. Through continued investment in its fiber network, Optimum is delivering faster speeds, increased capacity and a superior connectivity experience that helps power economic growth, remote work, education, entertainment and innovation.

The company expects to begin offering 8 Gbps speeds October 2026.

About Optimum

Optimum Communications, Inc. (NYSE: OPTU) is one of the largest broadband communications and video services providers in the United States, delivering broadband, video, mobile, proprietary content and advertising services to approximately 4.2 million residential and business customers across 21 states through its Optimum brand. We operate Optimum Media, an advanced advertising and data business, which provides audience-based, multiscreen advertising solutions to local, regional and national businesses and advertising clients. We also operate News 12, which is focused on delivering best-in-class hyperlocal news content.

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