

May 8, 2025



Optimum Announces New Bundling Collaboration, Bringing Customers Streamlined Access to Disney+, Hulu Bundle Basic

Eligible customers will gain access to the special bundled offer for six months – all on Optimum

The offer is the first of many the company plans to bring to customers as it continues to evolve its value-add experience suite

NEW YORK--(BUSINESS WIRE)-- Optimum, a leading provider of fiber internet, mobile, TV and phone services, today announces the evolution of its value-add experience suite with the launch of a brand-new bundled streaming offer for customers. Beginning next week, eligible video and internet customers will be provided with a promotional offer of six complimentary months of Disney+, Hulu Bundle Basic, a new add-on to the Optimum connectivity experience, all on Optimum.

The new bundled streaming offer will soon be available to eligible Optimum Extra TV, Everything TV, and Optimum Internet customers, giving them the ability to seamlessly subscribe to their favorite streaming content from the Disney+ and Hulu services directly through Optimum, offering a new way to manage their subscriptions through their Optimum bill. This offer is the first of many that the company plans to bring to customers, with more streaming partners and consumer subscription services to become available for purchase through Optimum on the horizon.

"We know that our customers want more optionality when it comes to their connectivity and entertainment services, which is why we are excited to collaborate with Disney to deliver a new bundled offer that helps streamline consumers' Optimum services and their streaming subscriptions," said Mike Parker, President of Consumer Services at Optimum. "As we continue to enhance and evolve our bundle offerings and add-on experience suite, we are enabling customers to build their own curated content selection through Optimum – giving them more choice, flexibility and value to watch the content they want, how they want it."

With a subscription to the Disney+, Hulu Bundle Basic, viewers will be able to stream via the Disney+ and Hulu apps recently released shows and movies including Lucasfilm's "Andor," "Moana 2," as well as Hulu Originals like "Nine Perfect Strangers."

Why Optimum?

Optimum's 100% Fiber Internet network has been recognized by Ookla® Speedtest® for delivering New York and New Jersey's fastest and most reliable internet speeds, as well as the lowest latency and best gaming experience in New York, New Jersey, and Connecticut,

providing customers with a superior connectivity experience, including multi-gigabit symmetrical speeds of up to 8 Gig, unlimited data with 99.9% network reliability, increased bandwidth for more devices, and Smart WiFi for whole home coverage¹. Optimum Internet provides customers with WiFi coverage for seamless streaming, working, gaming, and more, and built-in security, as well as 24/7 tech support. The company's Optimum Mobile service is delivered over America's most award-winning 5G network and offers plans starting as low as \$15 per month per line.

In addition, Optimum customers can enjoy a seamless video and entertainment experience through [Optimum Stream](#), which brings together live TV alongside access to thousands of other streaming apps available for download through the Google Play Store, all accessible through a customer-friendly interface and compact, sleek device. Optimum Stream offers endless content optionality, especially when coupled with any of Optimum's three main [TV packages](#): *Entertainment TV*, *Extra TV* or *Everything TV*, which help break conventional all-or-nothing cable options and deliver content tailored toward consumers' unique viewing preferences. Customers can choose the package that best suits their taste and family's needs, add à la carte content for more of what they love, and enjoy their perfect lineup of live TV and apps – all in one place through Optimum Stream.

Optimum customers can unlock added savings when bundling Optimum Internet with Optimum Mobile and Optimum TV services, available at a variety of service levels and price points to meet the bandwidth and data needs of every consumer.

For more on Optimum's add-on offerings and bundled services, visit optimum.com/bundles or call 866.9.OPTIMUM.

[1] Based on analysis by Ookla® of Speedtest Intelligence® data for fixed median download speeds, consistency score, game score, and multi-server latency, identified geographies, Q3-Q4 2024. Ookla trademarks used under license and reprinted with permission.

About Optimum

Optimum is a brand of Altice USA, one of the largest broadband communications and video services providers in the United States, delivering broadband, video, mobile, proprietary content and advertising services to approximately 4.6 million residential and business customers across 21 states. The company operates Optimum Media, an advanced advertising and data business, which provides audience-based, multiscreen advertising solutions to local, regional and national businesses and advertising clients. Altice USA also offers hyper-local news through its News 12 Networks.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20250507886873/en/>

Media:

Heather Besler

(631) 660-8321

Heather.besler@optimum.com

Source: Altice USA