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Pershing Resources Announces Changes in Executive Roles

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The Company Adjusts Management Responsibilities

RENO, NV -- 11/30/16 -- Pershing Resources Company, Inc., (OTC PK: PSGR) announced today that it has named Joel Adams as Chief Operating Officer. Mr. Adams, 54, has been Head of Strategic Planning for the past 2 years and, serves as Corporate Secretary on the Board of Directors. Mr. Adams has led the Company's funding effort in negotiations with lead investor, Blackbridge Capital LLP, for its upcoming Form 1-A Offering Statement filing. He is responsible for bringing on Satterlee, Stephens, Burke and Burke as outside legal counsel and, KBL, LLP to provide SEC standard accounting. He is also leading the effort to expand the Company's portfolio of mining properties. Mr. Adams will be taking over some of the responsibilities of Stephen D. Plumb, 68, whom will remain as CEO, Treasurer and, Chairman of the Board. The Company also announced that William Earnshaw will move from his position as Director of Projects to become an outside consultant on the Company's recently formed Technical Team.

Pershing Resources' CEO Steve Plumb stated, "We have made great strides over the past 2 years and, Joel has provided strong leadership, logistical and, fundraising skills over this time. We are pleased he has accepted the position of COO and look forward to continuing our progress toward meeting our funding and development objectives."

To receive information on Pershing Resources, sign up for email news alerts at:
<https://ir.pershingpm.com/>

Forward Looking Statements

The information contained in this press release as well as the information on the Company's website is provided solely for the reader's general knowledge. Such information is not intended to be a comprehensive review of all matters pertaining to the Company. Certain statements included herein and on the Company's website, constitute "forward looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current knowledge, assumptions, judgment and expectations regarding future performance or events. Although management believes that the expectations reflected in such statements

are reasonable, these forward-looking statements are based on the beliefs of, assumptions made by, and information currently available to the Company's management. When used in this press release and on the Company's website, the words "estimate," "project," "believe," "anticipate," "intend," "expect," and similar expressions are intended to identify forward-looking statements. Such forward looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance and/or achievements of the Company or of the gold mining industry in general to be materially different from future results, performance and/or achievements expressed or implied by those forward looking statements. There can be no assurance that such statements will prove to be accurate, and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company's expectations include uncertainties related to fluctuations in gold, silver and other commodity prices, uncertainties relating to interpretation of drill results and the geology of the Company's properties, uncertainty of estimates of capital and operating costs, the need for cooperation of government agencies in the development of the Company's mineral projects, the need to obtain additional financing to develop the Company's mineral projects, the possibility of delay in development programs or in construction projects, and uncertainty of meeting anticipated program milestones for the Company's mineral projects.

All forward-looking statements are expressly qualified in their entirety by this cautionary notice. Readers are cautioned not to place undue reliance on any forward-looking statements, which speak only as of the date of this release. The Company has no obligation, and expressly disclaims any obligation, to update, revise or correct any of the forward-looking statements, whether as a result of new information, future events or otherwise.

About Pershing Resources

Pershing Resources is a development stage precious metals producer, focused on projects located in North America. The Company is based in Reno, Nevada and, owns a development facility near Kingman, Arizona. Details on the Company's projects can be found at <https://www.pershingpm.com/>

Our strategy is built on three basic components; the acquisition of U.S. domestic properties near mines with historical precious metals production, the development of high tonnage projects on commercially viable grades of precious metals with proximity to historical occurrences and, the application of leading edge technologies to develop efficient and environmentally favorable extraction and recovery processes. This three-tier strategy supports our short and long-term goals of positive cash flow, profitability and growing shareholder value through expansion. Supplemental to our strategy, we are focused on five key attributes. Those being; pursuit of quality growth, maintaining low cash costs, prudent financing and fiduciary practices, building a strong balance sheet and, conducting business in a responsible manner.

The Company's current assets are comprised of mining properties located in the Western United States. The Company is presently in various stages of development on each of these properties. As opportunities arise, the Company will seek to strengthen its balance

sheet through acquisition of additional mining properties. Pershing Resources is committed to responsible mining practices and, we believe, is positioned to deliver sustained growth and performance for years to come.

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