

September 2, 2014



Ulta Beauty Announces Earnings Release Date, Conference Call and Webcast for Second Quarter 2014 Results

BOLINGBROOK, Ill.--(BUSINESS WIRE)-- Ulta Beauty (NASDAQ: ULTA) today announced that the Company will conduct a conference call to discuss its second quarter 2014 results on Thursday, September 11, 2014 at 5:00 p.m. Eastern Time / 4:00 p.m. Central Time. A press release detailing the Company's second quarter 2014 results will be issued after the market closes and prior to the call. The conference call will be hosted by Mary Dillon, Chief Executive Officer, and Scott Settersten, Chief Financial Officer.

Investors and analysts interested in participating in the call are invited to dial (877) 705-6003. The conference call will also be webcast live at <http://ir.ulta.com>. A replay of the webcast will remain available for 90 days. A replay of the conference call will be available until 11:59 p.m. ET on September 25, 2014 and can be accessed by dialing (877) 870-5176 and entering conference ID number 13588296.

About Ulta Beauty

Ulta Beauty is the largest beauty retailer that provides one-stop shopping for prestige, mass and salon products and salon services in the United States. Ulta Beauty provides affordable indulgence to its customers by combining unmatched product breadth, value and convenience with the distinctive environment and experience of a specialty retailer. Ulta Beauty offers a unique combination of over 20,000 prestige and mass beauty products across the categories of cosmetics, fragrance, haircare, skincare, bath and body products and salon styling tools, as well as salon haircare products. Ulta Beauty also offers a full-service salon in all of its stores. As of August 2, 2014 Ulta operates 715 retail stores across 47 states and also distributes its products through the Company's website: www.ulta.com.

Ulta Beauty

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Source: Ulta Beauty