

Phunware Announces Strategic Relationship with American Made Media Consultants for the Trump-Pence 2020 Reelection Campaign's Mobile Application Portfolio

AUSTIN, Texas--(BUSINESS WIRE)-- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the "Company"), a fully-integrated [enterprise cloud platform](#) for mobile that provides products, solutions, data and services for brands worldwide, announced today its strategic relationship with [American Made Media Consultants](#) on the development, launch and ongoing management and evolution of the Trump-Pence 2020 Reelection Campaign's mobile application portfolio on [Apple iOS](#) and [Google Android](#) smartphones.

The [recently launched app portfolio](#) engages supporters, constituents and voters and leverages Phunware's fully-integrated [enterprise cloud platform](#) for mobile, called [Multiscreen-as-a-Service \(MaaS\)](#). MaaS provides the products, solutions, data and services required by global brands for their digital transformation and mobile engagement initiatives and enables the following core functionality for the Trump-Pence branded *Keep America Great* apps:

- Dedicated news feed to read articles, watch videos and stay up-to-date with President Trump's social feed, tweets and announcements
- Sign-up tool to volunteer, fundraise and learn how to help President Trump's re-election campaign
- Scheduling tool to discover and register for local, state and national events
- Gamified loyalty system to accumulate reward points, including redemption capabilities for exclusive merchandise and upgraded experiences
- Live stream events for virtual engagement
- Mobile ticketing for in-person events

The app portfolio launched is an integral piece of the Trump campaign's efforts to engage digitally with supporters on mobile. App users can access important event information, volunteer opportunities and real-time engagement while attending rallies, fundraisers and debates, whether virtually through the apps or in-person when it is possible to recommence live events. In addition to other ongoing engagement efforts by the campaign, the app portfolio boosts supporter enthusiasm and capitalizes on the momentum often seen at Trump rallies.

"We are extremely honored to be a key strategic relationship for American Made Media Consultants, tasked with developing, launching and supporting the branded app portfolio for our country's President and Vice President," said [Alan S. Knitowski](#), President, CEO and Co-Founder of Phunware. "Our software provides the Trump-Pence team with powerful mobile

tools for their high profile reelection campaign, allowing seamless one-to-one user engagement and interactions on a reliable and proven global platform.”

The gamified app portfolio is now available for download in both the [Apple iTunes App Store](#) and [Google Play](#). For general information, please visit [Trump-Pence 2020](#). For more specific product and feature reviews, including detailed mobile application analysis, please visit *CNN* either [here](#) or [here](#), or *The Washington Post* [here](#).

Safe Harbor Clause and Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “expose,” “intend,” “may,” “might,” “opportunity,” “plan,” “possible,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading “Risk Factors” in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

About Phunware, Inc.

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. \(NASDAQ: PHUN\)](#), is the pioneer of [Multiscreen-as-a-Service \(MaaS\)](#), an [award-winning](#), fully integrated enterprise cloud platform for mobile that provides companies the products, [solutions](#), [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile application portfolios and audiences globally at scale. Phunware's [Software Development Kits \(SDKs\)](#) include [Location Based services](#), [Mobile Engagement](#), [Content Management](#), Messaging, [Advertising](#), [loyalty \(PhunCoin & Phun\)](#) and [Analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world's most respected brands create category-defining mobile experiences, with more than [one billion active devices touching its platform each month](#). For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://www.phunware.com>, <https://www.phuncoin.com>, <https://www.phuntoken.com>, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

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