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# Phunware Executes Agreement with Humm Systems to Improve User Feedback and Real-Time Intervention on Mobile

AUSTIN, Texas--(BUSINESS WIRE)-- [Phunware, Inc. \(NASDAQ: PHUN\)](#) (the “Company”), a fully-integrated [enterprise cloud platform](#) for mobile that provides products, solutions, data and services for brands worldwide, announced today an executed agreement with [Humm Systems](#), a feedback portal provider that improves user experiences and help businesses succeed in healthcare, retail and corporate campus environments.

Humm Systems’ direct integration with Phunware’s [Multiscreen-as-a-Service \(MaaS\)](#) platform will allow the Company’s customers to take advantage of live feedback, alerts, reports, dashboards and other anytime metrics. Particularly helpful to Phunware’s customers are live alerts that drive real-time intervention, allowing enhanced flexibility and adaptation for mobile interactions based on the quality of experience, product or staff performance.

“Today, people are eager to review their experiences, and they feel most comfortable doing so directly from their phones,” said [Bernard Briggs](#), CEO and Founder of Humm Systems. “This relationship will empower not only consumers, but also corporate leadership teams, as they collect more feedback data than ever before.”

Phunware’s [Multiscreen-as-a-Service \(MaaS\)](#) platform enables customers to engage, manage and monetize their mobile applications. With Phunware’s patented [Location Based Services](#) and [Mobile Engagement](#) software, customers can easily activate on-premise and mobile experiences to improve business operations, productivity and profitability. Phunware transforms the digital human experience with proven solutions in [healthcare](#), [retail](#), [residential](#), [corporate campus](#), [hospitality](#), [media and entertainment](#), [advocacy and politics](#) and [aviation](#).

“Phunware is committed to driving success throughout the mobile application lifecycle from strategy, creation and launch to engagement, management and monetization,” said [Randall Crowder](#), COO of Phunware. “We are eager to bring Humm’s feedback solution to our MaaS customers as we continue to provide digital transformation that is mobile-first and contextually-aware.”

[Click here](#) to learn more about how relationships with Phunware leveraging its [Multiscreen-as-a-Service \(MaaS\)](#) platform can help leading organizations drive their digital transformation and mobile initiatives worldwide.

## Safe Harbor Clause and Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our

objectives for future operations, are forward-looking statements. The words “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “expose,” “intend,” “may,” “might,” “opportunity,” “plan,” “possible,” “potential,” “predict,” “project,” “should,” “will,” “would” and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading “Risk Factors” in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under “Risk Factors” in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

## **About Humm Systems**

Every day, hundreds of companies rely on Humm to better understand and improve their customer experiences in real time. Founded in 2012, Humm’s live feedback platform helps companies quickly collect and take immediate action on feedback before the patient, guest or employee ever walks out the door. Humm is headquartered in Austin, Texas, and partners with some of the most respected customer experience brands in the world. For more information, visit [www.hummsystems.com](http://www.hummsystems.com).

## **About Phunware, Inc.**

Everything You Need to Succeed on Mobile — Transforming Digital Human Experience

[Phunware, Inc. \(NASDAQ: PHUN\)](http://Phunware, Inc. (NASDAQ: PHUN)), is the pioneer of [Multiscreen-as-a-Service \(MaaS\)](http://Multiscreen-as-a-Service (MaaS)), an [award-winning](http://award-winning), fully integrated enterprise cloud platform for mobile that provides companies

the products, [solutions](#), [data](#) and [services](#) necessary to engage, manage and [monetize](#) their mobile application portfolios and audiences globally at scale. Phunware's [Software Development Kits \(SDKs\)](#) include [location-based services](#), [mobile engagement](#), [content management](#), messaging, [advertising](#), loyalty ([PhunCoin & Phun](#)) and [analytics](#), as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world's most respected brands create category-defining mobile experiences, with more than [one billion active devices touching its platform each month](#). For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit <https://www.phunware.com>, <https://www.phuncoin.com>, <https://www.phuntoken.com>, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

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