

May 31, 2023



Black Rifle Coffee Company to Participate in the William Blair 43rd Annual Growth Stock Conference

SALT LAKE CITY--(BUSINESS WIRE)-- BRC Inc. (NYSE: BRCC), a rapidly growing and mission-driven premium coffee company founded to support veterans, active-duty military, first responders and serve a broad customer base by connecting consumers with great coffee and a unique brand experience, today announced that members of its management team will present at the William Blair 43rd Annual Growth Stock Conference on June 7, 2023 at 4:00 PM Central Time.

A webcast of the event will be available on the [investor relations page](#) of the Company's website. An archived replay of the webcast will be available following the live presentation.

About Black Rifle Coffee Company

Black Rifle Coffee Company (BRCC) is a veteran-founded coffee company serving premium coffee to people who love America. Founded in 2014 by Green Beret Evan Hafer, Black Rifle develops their explosive roast profiles with the same mission focus they learned while serving in the military. BRCC is committed to supporting veterans, active-duty military, first responders and the American way of life.

To learn more about BRCC, visit www.blackriflecoffee.com, follow BRCC on social media, or subscribe to Coffee or Die Magazine's daily newsletter at <https://coffeordie.com/presscheck-signup>.

View source version on businesswire.com:
<https://www.businesswire.com/news/home/20230531005883/en/>

For inquiries regarding Black Rifle Coffee Company, please contact:

Investors

Tanner Doss: IR@BlackRifleCoffee.com
ICR for BRCC: BlackrifleIR@icrinc.com

Source: Black Rifle Coffee Company