

March 3, 2015



Delta Apparel, Inc. To Present at 27th Annual ROTH Conference

GREENVILLE, S.C.--(BUSINESS WIRE)-- Delta Apparel, Inc. (NYSE MKT:DLA) announced today that the Company will deliver a presentation on its business strategy and financial results to investors at the 27th Annual ROTH Conference being held at the Ritz-Carlton in Laguna Niguel, California. The presentation is scheduled for Monday, March 9, 2015, at 2:30 p.m. Pacific Time (5:30 p.m. Eastern Time).

A webcast of the conference presentation will be available on Delta Apparel's website at www.deltaapparelinc.com. Real Player or Windows Media Player is required to listen to the webcast.

About Delta Apparel, Inc.

Delta Apparel, Inc., along with its operating subsidiaries, M. J. Soffe, LLC, Junkfood Clothing Company, To The Game, LLC and Art Gun, LLC, is an international design, marketing, manufacturing, and sourcing company that features a diverse portfolio of lifestyle basic and branded activewear apparel and headwear. The Company specializes in selling casual and athletic products across distribution tiers, including specialty stores, boutiques, department stores, mid-tier and mass chains, college bookstores and the U.S. military. The Company's products are made available direct-to-consumer on its websites at www.soffe.com, www.junkfoodclothing.com, www.saltlife.com and www.deltaapparel.com. The Company's operations are located throughout the United States, Honduras, El Salvador, and Mexico, and it employs approximately 6,900 people worldwide. Additional information about the Company is available at www.deltaapparelinc.com.

Company Contact:

Delta Apparel, Inc.

Deborah Merrill, Chief Financial Officer

864-232-5200 x6620

or

Investor Relations Contact:

Sally Wallick, CFA

404-806-1398

investor.relations@deltaapparel.com

Source: Delta Apparel, Inc.