

March 3, 2014



Delta Apparel, Inc. To Present at 26th Annual ROTH Conference

GREENVILLE, S.C.--(BUSINESS WIRE)-- Delta Apparel, Inc. (NYSE MKT: DLA) announced today that the Company will deliver a presentation on its business strategy and financial results to investors at the 26th Annual ROTH Conference being held at the Ritz-Carlton in Laguna Niguel, California. The presentation is scheduled for Monday, March 10, 2014, at 12:30 p.m. Pacific Time (3:30 p.m. Eastern Time).

A webcast of the conference presentation will be available on Delta Apparel's website at www.deltaapparelinc.com. Real Player or Windows Media Player is required to listen to the webcast.

About Delta Apparel, Inc.

Delta Apparel, Inc., along with its operating subsidiaries, M. J. Soffe, LLC, Junkfood Clothing Company, To The Game, LLC and Art Gun, LLC, is an international design, marketing, manufacturing, and sourcing company that features a diverse portfolio of lifestyle basic and branded activewear apparel and headwear, and produces high quality private label programs. The Company specializes in selling casual and athletic products through a variety of distribution channels, including specialty stores, boutiques, department stores, mid-tier and mass chains. From a niche distribution standpoint, the Company also has strong distribution at college bookstores and the U.S. military. The Company's products are made available direct-to-consumer on its websites at www.soffe.com, www.junkfoodclothing.com, www.saltlife.com and www.deltaapparel.com. The Company's operations are located throughout the United States, Honduras, El Salvador, and Mexico, and it employs approximately 7,000 people worldwide. Additional information about the Company is available at www.deltaapparelinc.com.

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