

January 15, 2001



Delta Apparel, Inc. Announces Webcast Review of Second Quarter Results and Fiscal Year 2001 Projected Sales and Earnings

DULUTH, Ga.--(BUSINESS WIRE)--Jan. 15, 2001--Delta Apparel Inc. (AMEX: DLA) will report second quarter results and fiscal year 2001 projected sales and earnings after the close of market on Thursday, January 18, 2001.

The Company will hold a conference call on Friday, January 19, 2001 at 11:00 AM EST to discuss its quarterly financial results, business highlights and projected sales and earnings. In addition, the Company may answer questions concerning business and financial developments and trends and other business and financial matters affecting the Company, some of the responses to which may contain information that has not been previously disclosed.

The call will be hosted by Robert W. Humphreys, President and Chief Executive Officer, and Herb Mueller, Vice President and Chief Financial Officer. At the scheduled date and time interested parties may listen to the call by accessing the following internet address:
<http://www.deltaapparel.com/da600a.htm>.

Minimum requirements to listen to the webcast are access to the Internet through at least a 28.8 baud modem connection and Real Player(TM) software, which is available for free download at: <http://realplayer.com/>.

A replay of the webcast will be available within one hour of the call and will be archived at the above address for 30 days following the release.

For any questions concerning this information please contact the company.

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