

June 20, 2017



Enchanted Rock / Texas Microgrid Powers Holly Hall Retirement Community

HOUSTON, June 20, 2017 /PRNewswire/ -- Holly Hall Retirement Community (Holly Hall), opened in 1949 as Houston's first retirement community, has entered a long-term agreement with Houston-based Texas Microgrid LLC (TMG) providing Enchanted Rock's ("ERock") *On Demand Electric Reliability* service for Holly Hall's Houston location. Located just miles from the Gulf Coast, the Houston area is susceptible to significant weather events such as hurricanes, tropical storms, high winds and flooding and Holly Hall is taking measures to ensure that residents remain comfortable and safe when utility service goes down.

Prolonged power outages caused by hurricanes and floods could require an evacuation of the Holly Hall community, causing significant stress to the community both mentally and financially. Holly Hall experienced a 4-hour power outage earlier this year that spurred their Board of Directors to search for a backup power solution. They needed a flexible backup system that could meet future growth and regulatory changes while providing reliable backup power. Through ERock's proprietary natural gas microgrid design, TMG will provide full electrical reliability for Holly Hall's main campus, ensuring critical service is available to residents during all weather-related emergencies.

"We are very excited to partner with Enchanted Rock to provide back-up generation to our entire campus," said Amy Ward, Senior Director of Operations for Holly Hall. "Their reliability will ensure that we can provide seamless service to our residents during any outages, most especially due to inclement weather, and will also allow us to comply with the new CMS Phase I regulations. Hands down, Enchanted Rock is the perfect resiliency microgrid solution for Holly Hall."

ERock's *On Demand Electric Reliability* service allows customers to pay a small fraction of the installation cost of a standard reliability system. TMG owns and ERock operates the system for the life of the agreement, allowing the customer to focus their time and capital on their core business.

James Vasquez, Senior Sales Executive at Enchanted Rock, said "We are very happy to partner with Holly Hall in their efforts to better serve their residents by providing reliability that will power their campus in the event of an outage. Our microgrid provides Holly Hall with a backup solution that is clean, quiet, quick responding, affordable, and flexible to meet additional future demand."

About Enchanted Rock

Founded in 2006, Enchanted Rock, Ltd. builds and operates cost effective reliability microgrids that help companies manage physical and financial risk associated with electricity. In 2010 we became the first in Texas to provide utility grade backup power as a service. The company is responsible for the design, project management, installation, and

commissioning of 237 MW of distributed generation, including 160 MW of Distributed Power Generation projects and 77 MW of customer reliability systems. The company currently has 118 MWs of customer reliability microgrids under construction. For more information on ERock's unique reliability service offering, please contact James Vasquez at jvasquez@erockhold.com.

About Holly Hall

Holly Hall Retirement Community is a unique, non-denominational Christian retirement community for persons 65 years of age or older founded in 1949. As Houston's first retirement community, Holly Hall has stayed true to its mission of "adding years to life and life to years" and is committed to sustaining independence and providing a rich quality of life for senior Houstonians. Since opening in 1952, Holly Hall has been home to over 1,200 residents. Holly Hall is a 501 (c)(3) organization and is dependent on support from churches, foundations and individuals to continue its commitment to keep the founders' vision alive. For more information visit www.hollyhall.org.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/enchanted-rock--texas-microgrid-powers-holly-hall-retirement-community-300476250.html>

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