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Bain & Company and Endava Announce Strategic Partnership

BOSTON & LONDON--(BUSINESS WIRE)-- Bain & Company and Endava are pleased to announce they have entered into a global strategic partnership, combining Bain's industry leading management consulting services with Endava's world class strategy-led enterprise delivery and next-gen technology services.

With technology playing an increasingly critical role in every aspect of business, companies recognize that they need to accelerate the development of digital solutions to ensure they remain on the competitive vanguard. The Bain-Endava partnership brings together deep skills in business and technology strategy, product ideation, technology development and deployment, and organizational change management to help support clients through successful transformations.

"The Bain-Endava partnership is a powerful combination. Endava's understanding of complex digital product interactions, its deep engineering expertise, and Agile, collaborative approach is uniquely complimentary to how a Bain team works. We believe this helps to generate industry leading technology products and platforms," said Paul Meehan, Bain & Company's regional managing director for Europe, the Middle East and Africa. "With 14 delivery centers in Central Europe and Latin America, along with close-to-client locations in North America and Western Europe and the added capabilities of over 4,800 global Endava employees, this partnership will allow us to drive far more business impact for our clients."

"Partnering with Bain & Company to deliver transformation for our clients will allow us to provide the very best business, program and portfolio strategies on which we'll conceive, design, and build the next generation of transformative enterprise and digital products and platforms," said John Cotterell, Endava CEO. "Together, working as one team, we will unlock the full potential of digital transformations and place our clients on the best path for success in the new digital business landscape."

As an indication of commitment to the partnership, Bain & Company has taken an ownership stake in Endava via their July 2018 IPO on the New York Stock Exchange.

Additionally, Endava will become part of the [Bain Alliance Ecosystem](#), a network of partnerships that provides proprietary access to tools, technologies, and delivery capabilities that help Bain teams deliver breakthrough client results.

By virtually connecting Bain & Company's more than 8,000 consultants with Endava's deep next-gen technology and engineering expertise, the collaboration represents a step-change in the way both businesses address the needs of the market.

About Endava

Endava is a leading next-generation technology services provider who helps clients

accelerate disruption by delivering rapid evolution to enterprises. We aid our clients in finding new ways to interact with their customers and users, enabling them to become more engaging, responsive and efficient. Using Distributed Enterprise Agile at scale, we collaborate with our clients, seamlessly integrating with their teams, catalyzing ideation and delivering robust solutions. Endava has 4,819 employees in 13 countries around the world. For more information visit: ww.endava.com. Follow us on Twitter @endava

About Bain & Company

Bain & Company is the management consulting firm that the world's business leaders come to when they want results. Bain advises clients on strategy, operations, information technology, organization, private equity, digital transformation and strategy, and mergers and acquisition, developing practical insights that clients act on and transferring skills that make change stick. The firm aligns its incentives with clients by linking its fees to their results. Bain clients have outperformed the stock market 4 to 1. Founded in 1973, Bain has 57 offices in 36 countries, and its deep expertise and client roster cross every industry and economic sector. For more information visit: www.bain.com. Follow us on Twitter @BainAlerts.

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