

November 1, 2017



Celebrated Inventor & Entrepreneur Joy Mangano To Debut First Book **INVENTING JOY** on HSN November 4

INVENTING JOY, Inspired by HSN's Own Joy Mangano, Focuses on Joy's Journey to Success

Exclusive Hand-Signed Copy of Debut Book Available only at HSN

ST. PETERSBURG, Fla., Nov. 01, 2017 (GLOBE NEWSWIRE) -- Innovative entertainment and lifestyle retailer HSN, announced today, the launch of an exclusive hand-signed copy of highly successful inventor and entrepreneur Joy Mangano's new book, **INVENTING JOY: Dare to Build a Brave and Creative Life**. (Published by Simon & Schuster). For the first time, and in her own words, Joy will share the story of her incredible, unexpected journey, which inspired the 2015 Golden Globe Award winning film "JOY," starring Jennifer Lawrence. Joy will debut **INVENTING JOY** live on HSN, on Saturday, November 4th at midnight.

Joy is a celebrated product designer and the company she founded, IDL -- a subsidiary of HSN -- holds more than 100 patents and trademarks for her inventions. *Since joining HSN more than 15 years ago*, she has simplified everyday challenges for millions with innovative products that make a real difference, and **INVENTING JOY** might be her most important invention yet. The book is an entertaining and binge-worthy read that will unlock the best and brightest version of you. And filled with lively anecdotes, catchy principles, and high-octane inspiration, it serves as a powerful and encouraging blueprint for readers who want to live with more success, confidence, and happiness.

"My life is proof that, no matter who you are or where you're from, you have the power to change the world. I know it, because I've lived it, and I continue to live it every day at HSN," said Joy Mangano. "My book is about helping others find and take that first step in creating a better life and better world -- and I am so honored to be debuting it here with my HSN family."

The HSN exclusive bundle includes a hand-signed copy of the book plus a set of free readers with a slipcase and a coupon book mark for only \$19.95 with free shipping and handling, for a limited time.

"We are proud to be the home of Joy and help her write the next chapter in her unending story of success," said Bill Brand, President of HSN. "**INVENTING JOY** will not only delight, inspire and encourage readers, but take them on a relatable journey, celebrating life's trials and tribulations."

As the only retailer to sell Joy's entire product assortment, HSN celebrates her success as one of the retailer's all-time, top-selling brands. For more information and to get your copy of *INVENTING JOY*, tune- in on **Saturday, November 4th** via TV, mobile or streaming online at HSN.com to watch Joy live for the exclusive world premiere of *INVENTING JOY*.

About HSN:

HSN is a leading interactive entertainment and lifestyle retailer, offering a curated assortment of exclusive products and top brand names to its customers. HSN incorporates entertainment, inspiration, personalities and industry experts to provide an entirely unique shopping experience. At HSN, customers find exceptional selections in Health & Beauty, Jewelry, Home/Lifestyle, Fashion/Accessories, and Electronics. HSN broadcasts reach approximately 90 million households (with live programming 364 days per year) and its website – HSN.com features more than 50,000 product videos. Mobile applications include HSN apps for iPad, iPhone and Android. HSN, founded 40 years ago as the first shopping network, is an operating segment of HSN, Inc. (Nasdaq:HSNI). For more information, please visit HSN.com, or follow @HSN on Facebook and Twitter.

About Ingenious Designs LLC:

IDL is a subsidiary of HSN and was founded in 1991 by its president, Joy Mangano. Joy is one of the most recognized and successful electronic retailing personalities in the industry today. With more than 650 million sold, her famous Huggable Hangers® are in homes across the country! The company is a leader in designing, inventing, and marketing innovative and unique products including the original Miracle Mop®, My Little Steamer®, and the Clothes It All® Luggage System. In addition, IDL has broadened its scope by developing and managing product lines for icon and celebrated supermodel IMAN, celebrity chefs Ming Tsai and Lorena Garcia, Grammy Award®-winning producer Randy Jackson, and Four-time GRAMMY Award®-winner and American Idol judge Keith Urban.

Source: HSN, Inc.