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## HSN Celebrates 15 Years of JOY

ST. PETERSBURG, Fla., Sept. 1, 2015 (GLOBE NEWSWIRE) -- Inventor & entrepreneur Joy Mangano is celebrating her 15<sup>th</sup> anniversary on HSN. Since her start at HSN, Joy has introduced a variety of innovative, award-winning products that simplify everyday challenges and improve the lives of her customers. Joy's record-breaking product introductions include the original Miracle Mop®, Huggable Hangers®, My Little Steamer®, the Clothes It All® Luggage System, MemoryCloud Pillow, Forever Fragrant® and more. Recognized as one of the most successful inventors and entrepreneurs in the industry, Joy has amassed millions of loyal customers.

"I'm thrilled to celebrate my 15<sup>th</sup> anniversary with HSN," said Joy. "I love creating solutions for everyday problems and designing products that make people's lives a little bit easier. I have a lot of surprises in store for everyone – it will be a month long celebration filled with joyful discoveries!"

There will be several innovative new smart & stylish product introductions, including the exclusive world launch of Joy's first-ever vacuum incorporating her breakthrough Forever Fragrant® technology, a brand new genuine leather colorblock luggage set, luxe leather magazine tote and dual magnification Hollywood Spotlight Mirror. Throughout the month of September, HSN will celebrate Joy's anniversary with a variety of exclusive offers, including special pricing with up to 50% off Joy Mangano products.

HSN is proud to be the home of Joy and celebrate her success as one of HSN's all-time top selling brands. Tune in to '15 Years of JOY' with Joy Mangano on September 12<sup>th</sup> and 19<sup>th</sup> to catch Joy live and visit HSN.com all month long for this special event.

### About Ingenious Designs LLC:

IDL is a subsidiary of HSN, Inc. and was founded in 1991 by its president, Joy Mangano. Joy is one of the most recognized and successful electronic retailing personalities in the industry today. With more than 650 million sold, her famous Huggable Hangers® are in homes across the country! The company is a leader in designing, inventing, and marketing innovative and unique products including the original Miracle Mop®, My Little Steamer®, and the Clothes It All® Luggage System. In addition, IDL has broadened its scope by developing and managing product lines for icon and celebrated supermodel IMAN, celebrity chefs Ming Tsai and Lorena Garcia, Grammy Award®-winning producer Randy Jackson, and Four-time GRAMMY Award®-winner and American Idol judge Keith Urban.

## About HSN:

HSN is a leading direct-to-consumer live content retailer, offering a curated assortment of exclusive products and top brand names to its customers. HSN incorporates entertainment, inspiration, personalities and industry experts to provide an entirely unique shopping experience. At HSN, customers find exceptional selections in Health & Beauty, Jewelry, Home/Lifestyle, Fashion/Accessories, and Electronics. HSN broadcasts live to 95 million households in the US in HD 24/7 and its website - [HSN.com](http://HSN.com) features more than 50,000 product videos. Mobile applications include HSN apps for iPad, iPhone and Android. HSN, founded 38 years ago as the first shopping network, is an operating segment of HSN, Inc. (Nasdaq:HSNI). For more information, please visit [HSN.com](http://HSN.com), or follow @HSN on [Facebook](https://www.facebook.com/HSN) and [Twitter](https://twitter.com/HSN).

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