

June 10, 2014



## **HSN, Inc. Appoints Maria Martinez as Chief Human Resources Officer**

ST. PETERSBURG, Fla., June 10, 2014 (GLOBE NEWSWIRE) -- Interactive multichannel retailer HSN, Inc. (Nasdaq:HSNI) announced today the promotion of Maria Martinez to Chief Human Resources Officer, effective immediately. In her new role, she will be responsible for providing leadership in executing human resources strategies in support of the company's business objectives. She will have specific responsibility for talent acquisition and assessment, succession planning, leadership development, employee engagement, performance management, total rewards, and wellness programs. She will continue to be based at the company's headquarters in St. Petersburg.

A photo accompanying this release is available at <https://www.globenewswire.com/newsroom/prs/?pkgid=25828>

Maria Martinez promoted to Chief Human Resources Officer for interactive multichannel retailer HSN, Inc. (NASDAQ: HSNI)

"Maria has developed and spearheaded a number of internal initiatives that have supported our strategic objectives and made an impact across the HSNi portfolio of brands," said Mindy Grossman, Chief Executive Officer, HSNi. "She is innovative and results-oriented and her proven track record as a leader and expertise in human resources makes her the perfect candidate for this position."

Ms. Martinez has more than twenty years of experience in strategic planning, organizational development and team building. She joined HSN in 1995 as a Manager in Human Resources Subsidiaries and was promoted to Vice President by 2005. Ms. Martinez then left HSN and went on to hold several senior-level positions in human resources for Bausch & Lomb and Darden Restaurants. She also established the Laser Spine Institute's human resources function and supported the expansion of the organization's business to multiple sites.

Ms. Martinez joined HSNi in 2010 where she most recently served as Senior Vice President overseeing the talent management function for HSN and human resources and talent development for the Cornerstone brands. She also played a vital role in the integration of the Chasing Fireflies brand into HSNi.

She serves as Vice President of the Board of Girls Inc. of Pinellas. Ms. Martinez has served as a mentor through the USF Corporate Mentor Program, and she and her son regularly volunteer their time at Metropolitan Ministries in Tampa.

Ms. Martinez earned dual Bachelor of Arts degrees in French and Psychology from the University of South Florida and a Master of Science in Industrial Organizational Psychology

from the Florida Institute of Technology. A native of Spain, she is fluent in Spanish, and has lived in the Tampa Bay area for over thirty years.

### **About HSN, Inc.:**

HSN, Inc. (Nasdaq:HSNI) is a \$3.4 billion interactive multichannel retailer with strong direct-to-consumer expertise among its two operating segments, HSN and Cornerstone. HSNi offers innovative, differentiated retail experiences on TV, online, via mobile devices, in catalogs, and in brick and mortar stores. HSN, a leading interactive multichannel retailer which offers a curated assortment of exclusive products combined with top brand names, now reaches 96 million homes (24 hours a day, seven days a week, live 364 days a year). HSN.com offers a differentiated digital experience by leveraging content, community and commerce. In addition to its existing media platforms, HSN is the industry leader in transactional innovation, including services such as HSN Shop by Remote<sup>®</sup>, the only service of its kind in the U.S., the HSN Shopping App for mobile handheld devices and HSN on Demand<sup>®</sup>. Cornerstone comprises leading home and apparel lifestyle brands including Ballard Designs<sup>®</sup>, Chasing Fireflies<sup>®</sup>, Frontgate<sup>®</sup>, Garnet Hill<sup>®</sup>, Grandin Road<sup>®</sup>, Improvements<sup>®</sup> and TravelSmith<sup>®</sup>. Cornerstone distributes approximately 320 million catalogs annually, operates eight separate digital sales sites and operates 10 retail and outlet stores.

The photo is also available via AP PhotoExpress

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Source: HSN, Inc.