

## HSN, Inc. to Participate in the Goldman Sachs dotCommerce Day

ST. PETERSBURG, Fla., May 28, 2014 (GLOBE NEWSWIRE) -- Interactive multichannel retailer HSN, Inc. (Nasdaq:HSNI) announced today that the company will participate in the Goldman Sachs 5<sup>th</sup> Annual dotCommerce Day in New York City, on Wednesday, June 4, 2014. HSNi's Chief Marketing and Business Development Officer, Bill Brand, and Cornerstone's Senior Vice President of Digital Commerce, Bryon Colby, will be meeting with investors throughout the day.

## About HSN, Inc.

HSN, Inc. (Nasdaq:HSNI) is a \$3.4 billion interactive multichannel retailer with strong direct-to-consumer expertise among its two operating segments, HSN and Cornerstone. HSNi offers innovative, differentiated retail experiences on TV, online, via mobile devices, in catalogs, and in brick and mortar stores. HSN, a leading interactive multichannel retailer which offers a curated assortment of exclusive products combined with top brand names, reaches 95 million homes (24 hours a day, seven days a week, live 364 days a year). HSN.com offers a differentiated digital experience by leveraging content, community and commerce. In addition to its existing media platforms, HSN is the industry leader in transactional innovation, including services such as HSN Shop by Remote<sup>®</sup>, the only service of its kind in the U.S., the HSN Shopping App for mobile handheld devices and HSN on Demand<sup>®</sup>. Cornerstone comprises leading home and apparel lifestyle brands including Ballard Designs<sup>®</sup>, Chasing Fireflies<sup>®</sup>, Frontgate<sup>®</sup>, Garnet Hill<sup>®</sup>, Grandin Road<sup>®</sup>, Improvements<sup>®</sup> and TravelSmith<sup>®</sup>. Cornerstone distributes approximately 320 million catalogs annually, operates eight separate digital sales sites and operates 10 retail and outlet stores.

CONTACT: Danette Dickinson (Analysts/Investors)

727-872-7305

 ${\tt danette.dickinson@hsn.net}$ 

Gigi Ganatra Duff (Media)

727-872-4808

gigi.ganatraduff@hsn.net

Source: HSN, Inc.