



global payments

RESTAURANT STRATEGY

May 2, 2019

BREADTH OF RESTAURANT SOLUTIONS

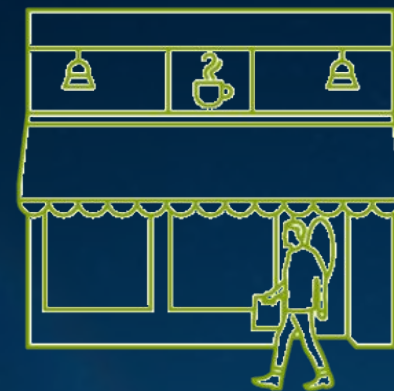


Heartland Mobile

Mobile Service

Food Truck
Catering

EMV Acceptance
Cloud Based Inventory
Printer (portable)



Heartland Register

Counter Service

Coffee Shop
Bakery

Countertop Enclosure
True Cash Register
Tip Adjust
Invoicing
Printer



Heartland Restaurant

Restaurant

Fast Casual Restaurants
Up to 100 Locations
Table Serve
Drive Thru

Kitchen Management
Online Ordering
Mobile Payments
Pay at Table
Multi-Terminal
Guest / Loyalty App
Kiosk



Xenial / SICOM

Enterprise

Quick Serve Restaurants
Fast Casual Restaurants
Table Serve
Drive Thru
Food Service Management

Digital Menu Boards
Drive-thru Management
Omni-channel Ordering
IoT Kitchen Production
Back Office
Customer Engagement
Multi-tier Reporting &
Configuration
Custom Development



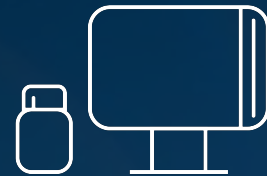
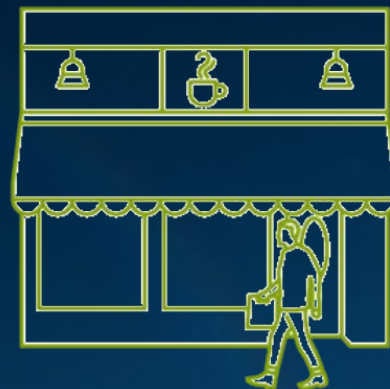
COMPLETE GO-TO-MARKET DISTRIBUTION



Heartland Mobile

Mobile Service

- Heartland Sales Professionals
- Self-service capabilities with instant onboarding and easy setup
- 24/7/365 customer support



Heartland Register

Counter Service

- Heartland Sales Professionals
- Self-service capabilities with instant onboarding and easy setup
- 24/7/365 customer support



Heartland Restaurant

Restaurant

- Heartland Sales Professionals
- 300+ Dealers
- 135k Restaurant Locations
- 100+ Integrations
- 24/7/365 customer support



Xenial / SICOM

Enterprise

- Distinct sales channels: 1) top-tier QSRs, 2) mid-market QSRs and FCRs, and 3) FSMs
- Dedicated Sales Professionals
- Footprint spans 62 countries
- 24/7/365 customer support

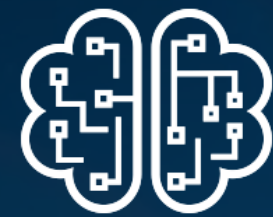
ILLUSTRATIVE COMPETITORS



EXPANSIVE RESTAURANT PRODUCT SUITE



Mobile



Customer
Engagement



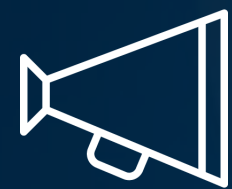
Drive Thru



Data &
Analytics



Dynamic
Menus



Branding &
Marketing



Lending



Instant
Deposit



Payroll



Online
Ordering



Inventory



Email
Marketing



Gift/Loyalty



Kitchen
Management



Labor
Management

COMPREHENSIVE END-TO-END TECHNOLOGIES

