## TRAVEL+ LEISURE

## Club Wyndham Celebrates National Day of Unplugging With Resort Discounts in Exchange for **Proof of Reduced Screen Time**

Families who prioritize disconnecting to reconnect (both at home and on vacation) get rewarded with up to 30% off their next resort rental booking

ORLANDO, Fla.--(BUSINESS WIRE)-- Club Wyndham®, the nation's largest vacation club, is offering families more time(shared) with a special promotion in honor of National Day of **Unplugging** on Friday, March 7. On Monday, March 10, families who share a screenshot proving decreased screen time from Friday with Club Wyndham on Instagram will receive a special discount code on a future resort rental stay. Eligible for use at properties in more than 125 destinations across the U.S., these homestyle condo accommodations and resort amenities are the perfect setting to unwind, unplug and reconnect with the ones you love.

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This press release features multimedia. View the full release here:

Club Wyndham is offering families more time(shared) with a special promotion in honor of National Day of Unplugging. On Monday, March 10, families who share a screenshot proving decreased screen time with Club Wyndham on Instagram will receive a special discount code on a future resort rental stay. (Photo: Business Wire)

Most parents say screen time takes away from family time – both at home and on vacation. Club Wyndham is rewarding families for cutting back on their online scrolling with a 24-hour Instagram promotion. On March 10, travelers who share a screenshot proving they've reduced their screen time and tag @ClubWyndham will receive a discount code on a future resort stay booked via rentals website.

ExtraHolidavs.com. Discount codes will correspond with

decreased screen time

screenshots in five percent intervals up to 30% (i.e. 25% off for a 25% decrease). Travelers must be following Club Wyndham at the time of submission to be eligible for a discount code.

"In a world where we are so plugged in and constantly accessible, vacation is more important than



ever, providing that sacred space to get away from the noise, recharge your batteries, and spend quality time with the people you love most," said Annie Roberts, senior vice president of Club & Owner Services, Club Wyndham. "Club Wyndham is known for our friendly hospitality and spacious condo-style suites in highly sought-after destinations, which is why families love staying with us. We hope our National Day of Unplugging discount offer will help make 2025 the year for setting limits on screen time and creating core vacation memories."

The National Day of Unplugging rental discount codes are valid on Extra Holidays rental bookings at vacation club properties in more than 125 destinations across the U.S. From epic mountain vistas at Club Wyndham Smoky Mountains in Sevierville, Tennessee, and Club Wyndham Durango in Durango, Colorado, to oceanfront views at Club Wyndham Ocean Boulevard in Myrtle Beach, South Carolina, and Club Wyndham Ka Eo Kai in Kaua'i, Hawaii, there's an idyllic stay for every type of traveler looking to unplug and unwind.

For more information about the Club Wyndham National Day of Unplugging Instagram promotion, please <u>click here</u>.

Recently named the 'Best Family-Friendly Vacation Company' in the 2024 Wherever Family Awards, Club Wyndham unlocks memorable family vacations at over 100 resorts. With spacious suites featuring multiple bedrooms, separate living areas, and fully equipped kitchens in many locations, Club Wyndham offers a seamless blend of comfort and convenience. Whether you're looking to relax, recharge or explore exciting destinations, these homestyle amenities make it easy for families to connect and create lasting memories without sacrificing the comforts of home.

Families interested in learning more about Club Wyndham and the benefits of timeshare ownership can visit <u>ClubWyndham.com</u>.

INSTAGRAM PROMOTION DETAILS: Eligibility period for this promotion is March 10, 2025, between 12:01 a.m. EST and 11:59 p.m. EST. To qualify for a discount code, travelers must: 1.) be following Club Wyndham on Instagram; 2.) post a screenshot of their reduced phone screen time to their story or feed; and 3.) tag @ClubWyndham. Any qualifying posts or stories will receive a direct message from Club Wyndham with an Extra Holidays discount code within 24 hours of posting. Discount codes will correspond with participants' reduced screen time percentages in 5% intervals up to 30%. Any screen time percentages not divisible by five will be rounded up to the nearest 5% discount rate.

OFFER DETAILS: Book by December 31, 2025. Travel by December 31, 2025. Two-night minimum length of stay required. Valid for new reservations only. Reservations are subject to availability. Reservations may be limited during certain holidays. Cannot be combined with any other offer. All monetary amounts are noted in U.S. Dollars unless otherwise noted.

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## About Club Wyndham<sup>®</sup>

<u>Club Wyndham</u><sup>®</sup> is the flagship vacation ownership brand as part of Travel + Leisure Co. (NYSE:TNL), the world's largest vacation ownership business. From the busy streets of the Big Apple to the calming shores of Hawaii, Club Wyndham owners have access to more than 100 resorts to unlock new cities, new experiences and new destinations. Club Wyndham lets travelers spark their sense of adventure with spacious resort suites featuring the comforts of home, including fully equipped kitchens, separate living and dining areas, and separate bedrooms, plus resort amenities and quality service. Wander across town, across the country or across the ocean – no matter what's on your travel bucket list, Club Wyndham offers the chance to live it. All Club Wyndham resorts participate in Wyndham Rewards<sup>®</sup>, the number one hotel rewards program as named by readers of USA TODAY, and the world's most generous rewards program with more than 60,000 hotels, vacation club resorts and vacation rentals worldwide.

For more information, visit <u>ClubWyndham.com</u>. Connect with us on <u>Facebook</u> and <u>Instagram</u>.

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