

October 29, 2014



Era Group Inc. Announces Organizational Realignment

HOUSTON, TX -- (Marketwired) -- 10/29/14 -- Era Group Inc. (NYSE: ERA) today announced executive appointments and an organizational change as part of a proactive, company-wide realignment designed to streamline its business, provide better service to its customers and grow its market share on a global basis.

Under the new organizational structure, Era will integrate each of the customer-facing and operational aspects of the business to create a new, more streamlined reporting structure comprised of a Commercial team to function as the client advocate and an Operations group to function as a unified service center. The organizational changes are designed to improve execution and discipline across departments and ensure that the business is more efficient and better aligned to support customers and execute the Company's overall strategy.

As part of the organizational realignment, Era has expanded the role of members of senior management to capitalize on its internal bench strength. Paul White, formerly the Senior Vice President, Domestic, has been named Senior Vice President, Commercial, responsible for all customer-facing aspects of the global business. Mr. White has served Era for over 10 years and brings a wealth of commercial experience and strategic customer relationships from his previous management roles as Vice President, General Manager of the Gulf of Mexico and General Manager of Training.

Stuart Stavley, formerly Senior Vice President, Fleet Management, has taken an expanded role to include leadership of all operational aspects of the business and has been named Senior Vice President, Operations and Fleet Management. Mr. Stavley has extensive management experience in multiple areas of the aviation business during his over 20 years with Era, serving previously as Director of Technical Services, Director of Maintenance and Chief Inspector.

Shefali Shah, Era's Senior Vice President, General Counsel and Corporate Secretary, has been a member of Era's senior management team since it became an independent public company. Ms. Shah brings extensive in-house and law firm experience to Era, having previously served as the Senior Vice President, General Counsel and Corporate Secretary for Comverse Technology, Inc. and as an associate with each of Weil Gotshal & Manages LLP and Hutchins, Wheeler & Dittmar, P.C.

"This strategic realignment marks a significant milestone in Era's development and will better position the Company to execute the strategy that we articulated when we established Era as an independent company. By enhancing clarity and accountability, our new organizational structure will lead to more efficient operations and allow us to deliver excellent customer service in the most cost-effective manner," said Era's Acting Chief Executive Officer and Chief Financial Officer, Christopher Bradshaw. "I have full confidence in Shefali, Stuart and Paul. Our senior management team has the leadership experience and proven track record

of delivering performance results that will help drive Era's future success."

About Era Group

Era Group is one of the largest helicopter operators in the world and the longest serving helicopter transport operator in the U.S. In addition to servicing its U.S. customers, Era Group also provides helicopters and related services to third-party helicopter operators and customers in other countries, including Brazil, India, Norway, Spain, Sweden, and the United Kingdom. Era Group's helicopters are primarily used to transport personnel to, from and between offshore installations, drilling rigs and platforms.

For additional information concerning Era Group, contact

Ben Slusarchuk

(281) 606-4872

www.eragroupinc.com

Source: Era Group Inc.