

**CHARTER OF
THE STRATEGIC PLANNING COMMITTEE
OF THE BOARD OF DIRECTORS
OF
CINEMARK HOLDINGS, INC.**

Pursuant to the Delaware General Corporation Law and the Company's bylaws, the Board of Directors (the "**Board**") of Cinemark Holdings, Inc. (the "**Company**"), has established a Strategic Planning Committee (the "**Committee**"). The Board has authorized this charter setting forth the powers, responsibilities and functions of the Committee.

I. PURPOSE

The primary purpose of the Committee is to (i) establish a comprehensive strategic planning process and implementation for the Company and (ii) oversee and approve, in conjunction with the Board, the company-wide risk management practices.

II. COMPOSITION

The Committee shall be comprised of at least three members (including a Chairperson) and shall serve at the pleasure of the Board. A Committee member (including the Chairperson) may be removed at any time, with or without cause, by the Board. The Board may designate one or more directors as alternate members of the Committee, who may replace any absent or disqualified member or members at any meetings of the Committee. The Committee may delegate any part of its responsibilities to subcommittees, which may be comprised of members of management, so long as the Committee determines that such delegation is in the best interest of the Company and is otherwise allowable by law or regulation.

III. MEETINGS

The Committee shall meet as often as deemed necessary by the Chairman of the Committee in order to carry out its responsibilities under this charter. The Committee may request any director, officer or employee of the Company, or any representative of the Company's advisors, to attend a meeting. Minutes of all meetings shall be maintained.

Except as otherwise provided herein, the Committee will be governed by the same rules that are generally applicable to the Board of Directors (including rules related to waiver of notice, voting, and action without a meeting). If the Committee is comprised of three members, the Committee shall convene a meeting with a majority of the members present. If the Committee is comprised of more than three members, the Committee may convene a meeting with less than a majority (but not with less than 1/3 of the members present; and in all cases, there shall be at least two members present). The vote of the majority of the Committee members present at a meeting at which a quorum is present shall be the act of the Committee; provided, however, in all cases, a Committee action must at a minimum be taken by the affirmative vote of two Committee members.

IV. RESPONSIBILITIES

In addition to such other duties as the Board may from time to time assign, the Committee shall:

Strategic Planning

- direct management to establish an effective strategic planning process, including development of a three-to-five-year strategic plan with measurable goals and time targets;
- review with management the key industry and market issues and external developments impacting the Company's strategy and core competencies;
- assist management in analysis of alternative strategic options;
- meet with management periodically to monitor the Company's performance and report regularly to the Board regarding Company's progress with respect to implementation of the approved strategy;
- review and evaluate with management material mergers and acquisitions, material capital investments, material financing activities and make recommendations to the Board of the same;
- consult with members of the Board who may have subject matter expertise on any of the above items.

Risk Management

- overseeing that management has identified and assessed all appropriate risks facing the Company and has established a risk management infrastructure to address those risks;
- overseeing, in conjunction with the Board, risks such as strategic, financial, credit, market, liquidity, security, legal, regulatory, reputational or other applicable risks;
- overseeing the division of risk-related responsibilities to each applicable Board committee as clearly as possible;
- periodically review and evaluate the Company's policies and practices with respect to risk assessment and risk management;
- communicate with management regarding risk management and oversight
- review and assess the effectiveness of the Company's enterprise-wide risk assessment processes and recommend improvements where appropriate.

Other Responsibilities

- conduct an annual performance evaluation of the Committee;
- review and reassess the adequacy of this charter on an annual basis and recommend any proposed changes to the Board for approval; and
- perform such other duties and responsibilities as may be assigned to the Committee by the Board.

V. AUTHORITY

The Committee is at all times authorized to have direct, independent and confidential access to the Company's other directors, management and personnel to carry out the Committee's purposes. The Committee may retain consultants or advisors selected by the Committee as it deems necessary or advisable in carrying out its duties and responsibilities as set forth in this

Charter. The Company will provide for appropriate funding, as determined by the Committee, for payment of compensation to any consultants or advisors employed by the Committee and for ordinary administrative expenses of the Committee that are necessary or appropriate in carrying out its duties

Nothing contained in this Charter is intended to expand applicable standards of liability under statutory or regulatory requirements for the directors of the Company or members of the Committee. Further, Nothing contained in this Charter is intended to alter or impair the operation of the “business judgment rule” as interpreted by the courts under Delaware General Corporation Law. Further, nothing contained in this Charter is intended to alter or impair the right of the members of the Committee to rely, in discharging their oversight role, on the records of the Company and on other information presented to the Committee, the Board or the Company by its officers or employees, or by outside experts

Approved and adopted by the Board on February 17, 2022.