

November 6, 2013



## Equifax Named to FinTech 100 for Ninth Consecutive Year

DENVER, Nov. 6, 2013 (GLOBE NEWSWIRE) -- Equifax (NYSE:EFX) announced that it was recognized for the ninth consecutive year as a technology leader in the 2013 FinTech 100 list by *Bank Technology News* and IDC Financial Insights.

The FinTech 100 recognizes technology companies that obtain more than one-third of their annual revenue from the financial services industry. Equifax ranked 19th overall, improving from last year's position and establishing it as the highest ranking consumer credit data and analytics company on the list.

"Exploring and embracing powerful new technologies that drive positive change is fundamental to achieving long-term growth in today's fluid environment," said Rajib Roy, president, Equifax Technology and Analytical Services. "This ranking is an honor and reflects our passion to deliver the innovative data solutions and analytics that will enrich and lead the industry into its next phase."

The FinTech 100 ranking is compiled by *Bank Technology News*, one of SourceMedia's lead banking and financial services publications, and IDC Financial Insights, a leading independent research and advisory firm. This marks the 10th consecutive year that IDC Financial Insights and Source Media have joined forces for this ranking, which is highlighted as a special report in this month's issue of *American Banker* and in *Bank Technology News*. Equifax and other award nominees will be recognized at an industry event held during the 2013 BAI Retail Delivery Conference & Expo.

Equifax is showcasing its new Advanced Decisioning Attributes (ADA), Bankruptcy Navigator Index (BNI) and Dimensions technology solutions in booth #4034 at the [BAI Conference & Expo](#) this week in Denver.

### About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2013, Equifax was named a Bloomberg BusinessWeek Top 50 company, was #3 in Fortune's Most Admired list in its category, and was named to InfoWeek 500 as well as the FinTech 100. For more information, please visit [www.equifax.com](http://www.equifax.com).

CONTACT: Meredith Griffanti  
404-885-8913  
meredith.griffanti@equifax.com

Source: Equifax Inc.