

Equifax Workforce Solutions ACA Management Platform Named a Top Product by Human Resource Executive Magazine

Cutting-Edge Affordable Care Act Planning and Management Solution Recognized for Exceptional Value it Brings to HR Leaders

ST. LOUIS, Oct. 1, 2013 (GLOBE NEWSWIRE) -- Equifax Workforce Solutions, a leading provider of human resource, data, analytics and verification services, today announced that its Affordable Care Act (ACA) Management Platform, an advanced tool that enables HR departments to develop effective ACA strategies, has been named a Top HR Product of 2013 by Human Resource Executive® magazine. Equifax Workforce Solutions will be honored on Monday, October 7, 2013 at the 16th Annual HR Technology Conference & Expo's Top HR Products of 2013 Awards Luncheon at the Mandalay Bay Resort in Las Vegas.

The <u>Top HR Products contest</u> recognizes the best new human resources products released in 2013. The editors of *Human Resource Executive* reviewed and assessed all submissions and product demonstrations to identify the industry's most groundbreaking solutions, evaluating products based on their innovation, value added to the HR profession and ease of use.

The ACA Management Platform was selected for its highly innovative features that take the guesswork out of health care reform and help organizations understand the direct and indirect impacts of ACA legislation, while maintaining compliance. Equifax Workforce Solutions' unique platform is designed to help employers make better informed decisions around ACA by addressing the most challenging areas of the law and helping to track employee eligibility, model costs and risks, manage compliance and reporting, and avoid fines and penalties. With the first regulations of the ACA now in effect and the employer deadline rapidly approaching, the ACA Management Platform delivers in-depth, actionable information to the market at a pivotal time for organizations.

"We have a strong partnership with Equifax over the years and, through their forward thinking they have an easy outsourced process to help track, monitor, report and manage our full-time, part-time compliance requirements through the ACA Management Platform. It is these types of innovations that strengthen our relationship with Equifax and allow us to focus on serving our customers," commented Keith Morrison, Global Executive director, Compensation & Benefits for Whole Foods Market.

"We understand that the ACA is complex; that is why we've developed a solution that not only simplifies management and decision-making processes, but is also easy for customers

to use," said Dann Adams, president of Equifax Workforce Solutions. "We are very honored that the editors of *Human Resource Executive* have recognized the benefits of our ACA Management Platform and the unique value it brings to HR professionals, business leaders and the industry by naming it a Top HR Product of 2013."

Built upon the knowledge and experience of the company's team of ACA experts, the company's partnerships with government agencies and consultants, and powered by eThority® Analytics, a user-obvious business intelligence (BI) software application, the ACA Management Platform also delivers enterprise-level security and can connect data from any source. The platform comes preconfigured with dashboards, reports, and built-in best practices while also providing the ability to adapt to a company's specific requirements.

"Human Resource Executive has been evaluating HR products and conducting this competition for 25 years," explained David Shadovitz, editor of Human Resource Executive. "Our goal has always been to identify products and services that clearly offer value to the HR community while demonstrating innovation. The ACA has emerged as one of the leading challenges for HR professionals today, and Equifax Workforce Solutions' comprehensive platform helps HR teams to understand the impacts of the legislation to their business and develop effective strategies as the ACA and their workforce evolve over time."

Attendees of the <u>2013 HR Technology Conference and Expo</u> are encouraged to visit Equifax Workforce Solutions at booth no. 735, where they can learn more about the ACA Management Platform as well as the company's other industry-leading HR data, analytics and compliance solutions.

About Equifax

Equifax (NYSE:EFX) is a global leader in consumer, workforce and commercial information solutions, that provides businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers. Equifax Workforce Solutions (formerly TALX), an Equifax business unit, is a leading provider of human resource, data, analytics and verification services.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. For more information, please visit www.equifaxworkforce.com or www.equifax.com.

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