

May 23, 2013



Equifax Workforce Solutions to Help Employers Manage Impacts of Affordable Care Act

ST. LOUIS, May 23, 2013 (GLOBE NEWSWIRE) --

WHO: Mike Psenka, senior vice president of Workforce Analytics for [Equifax Workforce Solutions](#), a leader in HR compliance, data and analytics services and Thomas R. Dowling, attorney, Employee Benefits Group, for Stinson Morrison Hecker.

WHAT: Will present a complimentary webinar, "Affordable Care Act: Pay. Play. Now What?" to help employers understand the business impacts of the ACA and develop a strategy to monitor and manage the changes.

WHEN: Thursday, May 30, 2013 at 1:00 p.m. EDT / 12:00 p.m. CDT / 11:00 a.m. MDT / 10:00 a.m. PDT.

WHERE: Registration and additional details are available at: <http://www2.ethority.com/l/2911/2013-05-10/2m3syp>

DETAILS:

Deadlines for employers to decide whether they will "pay or play" with the provisions of the Affordable Care Act (ACA) are quickly approaching and companies are tasked with navigating the complex legislation. As ACA requirements will undoubtedly evolve, accurate tracking of employee eligibility, cost and risk modeling, and ongoing management of an organization's strategy become increasingly important to ensuring they maintain compliance and avoid potential financial and legal implications.

Additionally, there are many lesser-known factors that must be considered when planning for the law such as changes in workforce composition, higher attrition rates and increased unemployment costs.

During this complimentary webinar, "Affordable Care Act: Pay. Play. Now What?" senior vice president of Workforce Analytics for [Equifax Workforce Solutions](#), Mike Psenka, and Thomas R. Dowling, attorney for Stinson Morrison Hecker, will explain how identifying the right approach to ACA is not a one-time decision. In order to remain compliant with this ever-changing legislation, employers must continually monitor, measure and adjust their strategy.

Psenka and Dowling will also highlight the unique ways in which ACA impacts different industries such as higher education, staffing, retail and hospitality. By walking through real-life scenarios, attendees can expect to learn more about best practices for developing and managing ACA strategies, the legislation's hidden costs, and solutions that will help take the guesswork out of ACA and minimize compliance risks.

Human resource, financial and management professionals interested in learning more about developing a successful, adaptable strategy to better manage the impacts of the ACA are

encouraged to attend this informative session. Registration details are available at:
<http://www2.ethority.com/l/2911/2013-05-10/2m3syp>.

About Equifax

Equifax (NYSE:EFX) is a global leader in consumer, workforce and commercial information solutions, that provides businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers. Equifax Workforce Solutions (formerly TALX), an Equifax business unit, is a leader in human resource, employment, tax management, and payroll-related services.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. For more information, please visit www.equifaxworkforce.com or www.equifax.com.

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