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Equifax's Paulino Barros Named Olin Distinguished Alumni Business Award Honoree

Prestigious Annual Award Given by Washington University

ST. LOUIS, April 5, 2013 (GLOBE NEWSWIRE) -- Equifax Inc. (NYSE:EFX) today announced that Paulino Barros, President, Equifax International, was honored as an Olin Business School alumni award recipient. Selected from a roster that included thought leaders from a number of industries, Barros was presented with this accolade at an April 4th event in St. Louis.

Sponsored by Washington University's Olin Business School, this award spotlights industry leaders who have achieved significant recognition in their field. Recipients of this award exemplify a high level of leadership in many areas, including integrity, commitment, courage and confidence. As the President of Equifax's International business and an executive with more than 30 years of industry experience, Barros has a track record defined by leadership and excellence.

"Paulino's commitment to leadership and strategic execution has played an important role in positioning Equifax as an international market leader," said Dann Adams, President, Equifax Workforce Solutions. "By creating a culture of collaboration that brings together top talent, Paulino inspires his teams to deliver innovative solutions that put the voice of the customer first and drive growth."

Today, Equifax International includes significant operations in Canada, Europe and Latin America as well as an investment in one of Brazil's largest consumer and commercial credit information companies. Equifax has expanded its footprint across a number of vertical industries and global markets, including St. Louis, where its Workforce Solutions business unit (formerly TALX) is based and employs more than 1000 people.

"Programs like Olin's EMBA provide a forum for building the leadership skills necessary to manage change and drive growth in today's global marketplace," said Paulino Barros, President, Equifax International. "I am honored to receive this award and be recognized among a community of peers who understand the vital role that leadership and strategic execution play in addressing industry needs and delivering business impact."

Now in its 27th year, the 2013 Olin Distinguished Alumni Business Award recognized the accomplishments of four unique individuals who embody the principles of leadership and excellence that the university seeks to instill in its students. This year's award recipients included professionals from financial services, private equity and the healthcare market.

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions, that provides businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol [EFX](#). For more information, please visit www.equifax.com.

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