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Equifax to Present at Bank of America Merrill Lynch Services Conference

ATLANTA, May 11, 2011 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) today announced that its Chief Financial Officer, Lee Adrean, and Senior Vice President of Investor Relations, Jeff Dodge, will present at the Bank of America Merrill Lynch Services One-on-One Conference at the Grand Hyatt in New York City on Tuesday, May 24, 2011. Mr. Adrean and Mr. Dodge will discuss Equifax's financial profile and strategy for leveraging its unique data assets and decisioning technology and analytics solutions to drive business initiatives.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>)

An archive of the presentation will be available on the Equifax corporate Web site at www.equifax.com/investor_center/en_us.

About Equifax (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

With a strong heritage of innovation and leadership, Equifax continuously delivers innovative solutions with the highest integrity and reliability. Businesses – large and small – rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more. We empower individual consumers to manage their personal credit information, protect their identity, and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. operates in the U.S. and 15 other countries. Equifax is a member of Standard & Poor's (S&P) 500® Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

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