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Equifax Appoints Rajib Roy to Lead Enabling Technologies

ATLANTA, July 30 /PRNewswire-FirstCall/ -- Equifax Inc. (NYSE: EFX) today announced that Rajib Roy has joined the company as President of Equifax Enabling Technologies. In this role, Roy is responsible for the strategic direction of Enabling Technologies professional services, fulfillment and solution offerings that deliver powerful decisioning capabilities to customers. Roy reports directly to Equifax Chairman and CEO Rick Smith.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

"Rajib brings a wealth of industry and technology management experience to Equifax, and we are pleased to welcome him on board," said Smith. "Our Enabling Technologies group provides customers with the best tools to make real-time account origination and risk decisions. Rajib's appointment demonstrates our commitment to bringing the best talent and expertise to this critical business area so that we continue delivering the latest technology-driven solutions to our customers."

Roy, 41, has an extensive background in information technology client relationship management, product design, applications development, sales, process improvement and marketing. He is experienced in leading multi-million dollar information technology initiatives and managing global teams of direct reports, consultants and contractors.

Prior to joining Equifax, Roy served as executive vice president, Sales and Customer Experience, for Optiant, a Burlington, MA-based supply chain software company. Earlier in his career, Roy held a number of senior positions in supply chain management, customer service, strategy development, pricing and product development with i2 Technologies, Inc., a specialty software supply chain provider based in Dallas. Prior to i2, Roy worked for Citigroup as vice president, Information Technology in India, Florida and Texas.

In addition to Roy's appointment, Equifax Enabling Technologies continues to drive growth with the recent addition of several new customers, including some of the largest providers in the telecommunications, utilities and financial services industries. A key contributor to this growth, Equifax's InterConnect(R) risk decisioning solution helps companies make better, real-time account origination and risk decisions by automating key business processes and providing integration with data from Equifax, third-party sources and internal customer databases. Today, many of the top banks, card processors, and telecommunications companies rely on Equifax solutions such as InterConnect to automate their decisioning processes.

Born and raised in India, Rajib holds a masters of business administration from the Indian Institute of Management in Ahmedabad and a bachelor of science degree in Computer Science, from the Indian Institute of Technology, Madras (Chennai).

For more information about Equifax Enabling Technologies, visit

<http://www.enable.equifax.com>.

About Equifax Inc. (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and

proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

Customers have trusted Equifax for over 100 years to deliver innovative solutions with the highest integrity and reliability. Businesses -- large and small -- rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more. We empower individual consumers to manage their personal credit information, protect their identity, and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. employs approximately 6,900 people in 14 countries through North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500(R) Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

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