

## Equifax Mortgage Solutions Continues Growth Path With New Acquisitions and Expanded Product Offering

ATLANTA, March 27 /PRNewswire-FirstCall/ -- Equifax Mortgage Solutions (EMS) business has achieved significant growth milestones this year and continues to gain momentum, as the company demonstrated at the MBA National Technology in Mortgage Banking Conference & Expo. Within the first quarter of 2007, Equifax Inc. (NYSE: EFX) has acquired two mortgage services providers, further positioning the company to expand its portfolio of mortgage solutions and settlement services for lenders of all sizes.

(Logo: http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO)

EMS first strengthened its market position this year when it acquired the mortgage credit reporting business of Memphis Consumer Credit Association, Inc. (MCC). Prior to the acquisition, EMS had a long-standing relationship with MCC, which enabled this credit agency to deliver mortgage credit services across the Southeast. The second strategic acquisition occurred in February, when Equifax integrated the services offerings of Credit Financial Services (CFS) into its EMS business. This 100-year old credit agency also utilized the Equifax credit engine to provide mortgage credit services across the Southeast. Through these acquisitions, Equifax has further strengthened its comprehensive suite of end-to-end mortgage solutions.

"Equifax is committed to growing our Mortgage Solutions business to meet the needs of today's mortgage lending customers," said Tom Madison, senior vice president, Equifax Mortgage Solutions. "Our latest initiatives demonstrate our relentless focus on building a comprehensive solution that leverages the strengths of our partners and affiliates to help customers meet emerging market demands and stay ahead of the curve."

With its expanded offerings, EMS has signed on a number of new customers during the past year, even as the mortgage industry has faced challenging times. The roster of new settlement services customers includes some of the top mortgage lenders located throughout the United States.

EMS is also being recognized as an industry thought leader, through the participation of Paul Wills, director of Product Management for Equifax Mortgage Solutions at the MBA Technology Conference. Joining other industry leaders on a panel Tuesday, March 27 at 3:45 p.m. EDT, Paul will address the specifics of enabling eMortgages via a captive settlement services venture.

Through its Mortgage Solutions business, Equifax has a long history of providing lenders with the data, analytics and technology solutions they need to compete in today's mortgage marketplace. In addition to valuable credit information, EMS offers risk scoring, fraud protection, portfolio management and prescreen solutions as well as a broad range of title,

closing and other settlement services.

About Equifax Inc. (<u>www.equifax.com</u>)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

Customers have trusted Equifax for over 100 years to deliver innovative solutions with the highest integrity and reliability. Businesses - large and small - rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more. We empower individual consumers to manage their personal credit information, protect their identity, and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. employs approximately 5,000 people in 14 countries through North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500(R) Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

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