

November 30, 2021



# Airlines Powered By Anuvu Win Big in Kayak Travel’s “Best Inflight Entertainment” Awards

*Anuvu delivered IFE services for 2021 first-place winners Hawaiian Airlines, Emirates, Cathay Pacific and Azul.*

**Los Angeles, CA – NOVEMBER 30, 2021** – [Anuvu](#), the leading provider of high-speed connectivity and entertainment solutions for demanding worldwide mobility markets, today announced that its inflight entertainment clients commanded the “Best Inflight Entertainment” category for [KAYAK’s Travel Awards 2021](#). For the year in consideration, Anuvu powered the inflight entertainment (IFE) offerings for Hawaiian Airlines, Azul, Emirates, and Cathay Pacific, working alongside each to deliver the entertainment content that landed the airlines first place in North America, Latin America, the Middle East and Africa, and Asia Pacific respectively. Anuvu clients United Airlines, Copa Airlines, EL AL, SAUDIA, Asiana Airlines, Singapore Airlines, and Air New Zealand were also recognized in the Top 5 for their geographic regions.

Anuvu delivers inflight connectivity and entertainment services that transform passenger journeys by curating a world-class selection of movies, TV, audio, games and more. The company’s pay-monthly service, Iris, offers an efficient and flexible solution to enable aviation customers to bring the best media and content onboard. Additionally, Open™ Anuvu’s end-to-end digital infrastructure that includes cloud-based 4K content processing, localization and delivery, provides industry-leading selection, value and future-focused capabilities to the world’s leading airline brands.

“We are thrilled to see so many of our clients recognized for their commitment to delivering the best inflight experience to their passengers,” said Estibaliz Asiain, Senior Vice President of Commercial Media & Content at Anuvu. “At Anuvu, we are proud to partner with these leading airlines, many of whom are Iris subscribers, to provide an innovative approach to inflight entertainment, that modernizes media and content selection and makes it easier and more affordable for clients to enhance the travel experience.”

KAYAK’s Travel Awards reward airlines’ outstanding efforts for travelers, according to reviews from the travelers themselves. All award recipients have met KAYAK’s standards of excellence and enjoy highly favorable reviews and ratings. To qualify, KAYAK reviews more than a full year of comments and, outside those ranked first in the Best Overall category, airlines must have had a minimum of 50 new reviews published from January 1, 2020 to June 30, 2021. Scores are calculated from ratings and reviews from travelers based on seven categories including Best Airline (Overall Score), Best Food, Best Boarding, Best Entertainment, Best Crew, Best Comfort and Best Airline Fleet Efficiency.

## **About Anuvu**

Anuvu's team of global experts effortlessly manage connectivity and content requirements for demanding mobility markets including airlines, cruise lines, and mission-critical maritime, energy and government applications. Through long-standing customer relationships, we have a proven track record for meeting our customers' needs, even as the world changes. Anuvu's flexible and agile approach enables us to adopt the newest technology to optimize our clients' experience and we take pride in maximizing the performance of today, while optimizing for tomorrow. The company's goal is to provide clients with reliable, scalable, and affordable solutions that meet the ever-changing needs of passengers and guests. Through its intelligent leadership and innovation, Anuvu defines next-generation passenger experiences through integrated solutions tailored to customers' brands and service objectives.

Anuvu. Let Innovation Move You.

Follow Anuvu on [LinkedIn](#) and [Twitter](#) for further updates and insights.

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