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Amid Parent Company's Global Rebrand General Industry Systems becomes Anuvu Norway

Formerly known as Global Eagle, Anuvu's new brand delivers fresh operational and strategic focus to mobility markets

Santa Ana, CA, Sept. 28, 2021: General Industry Systems (GIS) has been renamed Anuvu Norway Operations AS, following the rebranding of parent company Global Eagle to Anuvu earlier this year. Anuvu is the leading provider of high-speed connectivity and entertainment solutions for demanding worldwide mobility markets.

GIS has been a subsidiary of Anuvu since 2015. The company's new brand identity underscores its commitment to the innovative and forward-thinking perspective for which it has become known in the industry. As Anuvu Norway Operations AS, the company will continue to serve the connectivity needs of Norway's oil and gas vessels and platforms, including hardware and maintenance.

"We are proud to introduce you to Anuvu, our take on 'a new view' – one company aligned around connectivity and entertainment for those at sea and in the air. As we honor our extensive history, while keeping the future in focus, we will continue to invest in technology that meets our customers' performance and value requirements today, while providing a clear roadmap for tomorrow," said Josh Marks, Chief Executive Officer.

"This is more than a name change. Our new brand and fresh visual identity represent our evolution and showcases our innovative perspective and future-proof solutions for customers, as our worldwide team meets their content and connectivity needs with inventiveness and flexibility."

For more information visit www.anuvu.com.

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About Anuvu

Anuvu's team of global experts effortlessly manage connectivity and content requirements for demanding mobility markets including airlines, cruise lines, and mission-critical maritime, energy and government applications. Through long-standing customer relationships, we have a proven track record for meeting our customers' needs, even as the world changes. Anuvu's flexible and agile approach enables us to adopt the newest technology to optimize our clients' experience and we take pride in maximizing the performance of today, while optimizing for tomorrow. Our goal is to provide our clients with reliable, scalable, and affordable solutions that meet the ever-changing needs of their passengers and guests.

Through our intelligent leadership and innovation, Anuvu defines next-generation passenger experiences through integrated solutions tailored to our customers' brands and service objectives.

Anuvu. Let Innovation Move You.

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