

May 26, 2021



Breeze Airways Selects Anuvu for Wireless IFE and Content Provision

Anuvu's Digital Platforms Iris and Airconnect IFE Pro Enable Airline to Deliver Quality Entertainment to its Passengers and Scale with Demand

Santa Ana, California, May 26, 2021: [Anuvu](#), the leading provider of high-speed connectivity and entertainment solutions for demanding worldwide mobility markets, today announces new US airline Breeze Airways as its latest customer.

Breeze Airways has entered a definitive agreement with Anuvu to provide Wireless IFE (W-IFE) services on its E195 and E190 fleets, with the provider receiving the STC for its Airtime IFE Pro hardware from the FAA in early May. Anuvu's turnkey solution includes all hardware, Airtime passenger portal, content service provision via the recently announced Iris, and other applications to enable Breeze to fulfil its promise as a "nicer airline" capitalizing on the latest technology and trends.

"We are very excited to be Breeze's partner as it launches with a vision and passion for passenger satisfaction," said Nancy Walker, SVP, Connectivity at Anuvu. "Breeze is a technology-driven airline and we are proud to be providing flexible products that deliver a great passenger experience. Iris' low-cost and simple pricing model enables Breeze to dynamically change its offering every month, giving passenger access to new and exciting content, while Airconnect IFE Pro is a cost-effective platform which allows passengers to stream that content directly to their own devices. Using our full suite of products, Breeze was able to realize the promise of a full-package solution from a single provider as it maneuvered through the challenges of launching an airline during a pandemic."

Iris offers a wide variety of premium content, including bespoke customer solution services, to support airline budgets and passenger experiences, while meeting travelers' expectations for high-quality IFE as they return to flying. Airconnect IFE Pro is an easy to install solution that delivers content to all personal devices, including laptops, tablets and smartphones.

"While a low-cost airline, Breeze's mission is to provide guests with a 'seriously nice' travel experience. One way to ensure that is with a creative, simple and low-cost W-IFE solution to entertain our customers," said Lukas Johnson, CCO at Breeze Airways. "We needed a company that would provide a product from concept to operation with minimal guidance and Anuvu has delivered."

Installations are already underway as new aircraft are delivered into the Breeze fleet. Commercial service launch is scheduled in the near future for passengers to enjoy an intuitive IFE experience using their own devices.

ENDS

Media contacts:

Kayla Wilkins / Dan Wiggins / Anna Price

[8020 Communications](#)

T: +44 (0)20 7664 6310

E: BTWTY@8020comms.com

About Anuvu

Anuvu's team of global experts effortlessly manage connectivity and content requirements for demanding mobility markets including airlines, cruise lines, and mission-critical maritime, energy and government applications. Through long-standing customer relationships, we have a proven track record for meeting our customers' needs, even as the world changes. Anuvu's flexible and agile approach enables us to adopt the newest technology to optimize our clients' experience and we take pride in maximizing the performance of today, while optimizing for tomorrow. Our goal is to provide our clients with reliable, scalable, and affordable solutions that meet the ever-changing needs of their passengers and guests. Through our intelligent leadership and innovation, Anuvu defines next-generation passenger experiences through integrated solutions tailored to our customers' brands and service objectives.

Anuvu. Let Innovation Move You.

Follow Anuvu on [LinkedIn](#) and [Twitter](#) for further updates and insights.

About Breeze Airways

Founded by aviation entrepreneur David Neeleman, Breeze Airways is a new low cost airline offering [point-to-point](#) flights from smaller secondary airports, bypassing [hubs](#) for shorter travel times. Breeze's team is a group of aviation experts and fanatics, working day and night to build a 'Seriously Nice' airline. Breeze's mission is to make the world of travel simple, affordable and convenient, using technology, ingenuity and kindness to improve the travel experience.

Media Contact:

Gareth Edmondson-Jones

Breeze Airways

917 399-9355

Gareth.EdmondsonJones@FlyBreeze.com