

November 16, 2016



Global Eagle Entertainment Partners With KID-Systeme to Supply an Integrated Streaming Platform for Saudi Arabian Airlines

Linefit Solution Delivers Rich Content to Passenger Mobile Devices

LOS ANGELES, Nov. 16, 2016 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (GEE) (NASDAQ:ENT) is partnering with KID-Systeme, a subsidiary of Airbus, to deploy a new wireless IFE platform for Saudi Arabian Airlines (Saudia).

GEE is the technology partner for KID-Systeme's SKYfi Club platform, which has been selected by Saudia to provide premium content streaming as linefit across its fleet of 20 A330 and 30 A320 aircraft. With up to 50 Airbus aircraft to be equipped with the now branded "SAUDIA SKYfi," GEE will enable millions of passengers each year to stream movies, e-books, magazines and TV shows onto their own personal devices.

GEE's wireless entertainment is the application-based solution for KID-Systeme's SKYfi platform, including IFE portal and back-end integration with the aircraft's server, data management, content workflow and support. It is linefit certified by Airbus as part of the KID-Systeme cabin electronics suite.

"KID-Systeme was among the first original equipment manufacturers to benefit from GEE's agnostic approach to deliver the most advanced products and services to the IFE community," said Walé Adepoju, executive vice president, media and content, for GEE. "Together, we have crafted a unique wireless content streaming capability that leverages KID-Systeme's position in cabin electronics and GEE's extensive family of mobile applications and content expertise."

"The Saudia deployment is a groundbreaking milestone and proof of success for KID-Systeme," said Patrick Schrot, CEO, KID-Systeme GmbH. "Equipped with an advanced inflight mediatainment system, Saudia will sustain their high technical standards and enrich passengers' travel, comfort and satisfaction with a unique and individual entertainment experience."

The first aircraft delivery to Saudia took place in August 2016, and the SKYfi systems are currently being linefit installed on Saudi's A330 aircraft.

About Global Eagle Entertainment (GEE)

Global Eagle Entertainment Inc. (NASDAQ:ENT) is a leading provider of satellite-based connectivity and media to fast-growing, global mobility markets across air, land and sea.

Supported by proprietary and best-in-class technologies, GEE offers a fully integrated suite of rich media content and seamless connectivity solutions that cover the globe. With approximately 1,500 employees and 50 offices on six continents, GEE delivers exceptional service and rapid support to a diverse base of customers around the world. Find out more at: www.geemedia.com.

About KID-Systeme

KID-Systeme is a market-leading supplier of electronic cabin systems for passenger and corporate aircraft. Initially specializing in innovative in-seat power supply systems, the company today offers complete cabin system solutions for connectivity, power and safety. The company's product portfolio encompasses seat power, on-board connectivity and wireless content services, enabling passengers to use their own personal electronic devices while in the air as if on the ground. Recently KID-Systeme enlarged their product range with a video security system, an advanced surveillance solution providing a safe and secure environment to airline crew and passengers. KID-Systeme supplies the world's leading aircraft manufacturers, including Airbus, Boeing and Embraer. The company has been awarded Supplier of Excellence recognizing performance and commitment to customer satisfaction, which reflects the corporate philosophy.

Media Contacts:

Kevin Trosian
Senior Vice President, Corporate Development and Investor Relations
+1 310-740-8624
investor.relations@geemedia.com
(Investor queries)

Jim Rhodes
Rhodes Communications, Inc.
+1 757-451-0602
jrhodes@rhodescomm.com
(Press queries)



Source: Global Eagle Entertainment Inc.