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Veritone Launches DraftClips.com to Give Sports Fans Free, Unprecedented Access to Exclusive College Football Footage

The free collegiate football gateway features over 30,000 clips and hundreds of hours of highly curated video footage of 2020 top draft prospects

COSTA MESA, Calif.--(BUSINESS WIRE)-- [Veritone Inc.](#) (NASDAQ: VERI), the creator of the world's first operating system for artificial intelligence, aiWARE™, together with ExpressVPN, today announced the launch of its 2020 pro football draft experience portal, [DraftClips.com](#).

Leveraging [Veritone Digital Media Hub](#) and powered by [Veritone aiWARE](#), DraftClips.com provides fans with free access to exclusive collegiate football clips and highlights of elite players projected to be selected early in this year's professional football draft, which begins on April 23, 2020. The site is designed as a library of video clips from college football games that can be easily searched by sports fanatics who want to find, re-watch and analyze plays from this year's top draft prospects. With more than 30,000 high-resolution clips sorted by excitement rating, hundreds of hours of video footage from the last four college football seasons, and multiple angles from key plays, DraftClips.com provides unmatched access to fans who look to sports as a means of restoring normalcy during these unprecedented times — which are noticeably marked by a lack of live sports content.

"As the exclusive licensing partner for many collegiate and professional sports properties, Veritone currently has the largest collection of iconic sports content in the U.S.," said Ryan Steelberg, President and co-founder of Veritone. "With the support of our sponsor, ExpressVPN, and our collegiate partners, we are thrilled to provide fans with unprecedented direct access to rich college football content prior to the upcoming pro football draft. As the draft boards are debated and finalized, we hope the fans will enjoy this access to these future professionals' college game highlights."

DraftClips.com features hundreds of hours of college football content that are highly curated, indexed and organized to allow users to easily explore many of the finest moments from the college careers of more than 150 professional football hopefuls. Whether fans want to search for specific players and teams, touchdowns and celebrations, fumbles and sacks, or even dancing mascots, DraftClips.com provides a simple user experience for search, discovery and viewing of all of these moments.

"With much of the world currently practicing social distancing, most people are turning to their devices and heading online for entertainment," said Harold Li, vice president, ExpressVPN. "As an advocate for safe access to online content of all types, ExpressVPN is excited to partner with Veritone to bring sports fans a new way to enjoy football and virtually interact with the draft from the comfort of their own homes."

“Taking place virtually for the first time ever, the 2020 professional football draft is sure to be anything but ordinary. Football, though, is a century-old lightning rod with a profound ability to rally our nation during even its most challenging moments,” said Steelberg. “Veritone is proud of the athletes who make this sport and this country great. We are excited to announce this new platform for fans to interact with and enjoy football despite this unusual season.”

For more information about and to access the DraftClips portal, please visit DraftClips.com.

About Veritone

Veritone (Nasdaq: VERI) is a leading provider of artificial intelligence (AI) technology and solutions. The company’s proprietary operating system, aiWARE™ powers a diverse set of AI applications and intelligent process automation solutions that are transforming both commercial and government organizations. aiWARE orchestrates an expanding ecosystem of machine learning models to transform audio, video, and other data sources into actionable intelligence. The company’s AI developer tools enable its customers and partners to easily develop and deploy custom applications that leverage the power of AI to dramatically improve operational efficiency and unlock untapped opportunities. Veritone is headquartered in Costa Mesa, California, and has offices in Denver, London, New York, San Diego, and Seattle. To learn more, visit Veritone.com.

About ExpressVPN

Founded 10 years ago, ExpressVPN is one of the world’s largest providers of VPN services, enabling users to protect their privacy and security online with just a few clicks. The company’s award-winning software for Windows, Mac, iOS, Android, Linux, routers, and browsers secures user information and identities with best-in-class encryption and leakproofing. With 3,000+ servers across 94 countries and new servers added each week, ExpressVPN provides a fast connection wherever users are and offers uncensored access to sites and services from around the world. Based in the British Virgin Islands, ExpressVPN has a globally distributed team working in cities including Toronto, Lisbon, London, Zagreb, Singapore, Hong Kong, Perth, Manila, and Tokyo.

Safe Harbor Statement

This news release contains forward-looking statements, including without limitation statements regarding the company’s DraftClips portal, including the content and features thereof, and its expected benefits to users. Without limiting the generality of the foregoing, words such as “may,” “will,” “expect,” “believe,” “anticipate,” “intend,” “could,” “estimate” or “continue” or the negative or other variations thereof or comparable terminology are intended to identify forward-looking statements. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Assumptions relating to the foregoing involve judgments and risks with respect to various matters which are difficult or impossible to predict accurately and many of which are beyond the control of Veritone. Certain of such judgments and risks are discussed in Veritone’s SEC filings. Although Veritone believes that the assumptions underlying the forward-looking statements are reasonable, any of the assumptions could prove inaccurate and, therefore, there can be no assurance that the results contemplated in forward-looking statements will be realized. In light of the significant uncertainties inherent in

the forward-looking information included herein, the inclusion of such information should not be regarded as a representation by Veritone or any other person that their objectives or plans will be achieved. Veritone undertakes no obligation to revise the forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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