

TrueBlue Recognized for MSP Leadership by HRO Today on 2025 Baker's Dozen

TrueBlue's PeopleScout earns top-five rankings across all categories, including No. 1 for breadth of service and size of deal

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue (NYSE: TBI), a leading provider of specialized workforce solutions, today announced it has been recognized for its leadership in Managed Service Provider (MSP) solutions by HRO Today, following strong performance by its PeopleScout brand in the 2025 MSP Baker's Dozen Customer Satisfaction Ratings. PeopleScout ranked No. 1 in both the Breadth of Service and Size of Deal categories, and No. 4 overall.

"This recognition reflects the trust our clients place in us and the strength of our solutions across the contingent workforce landscape," said Taryn Owen, President and CEO of TrueBlue. "Through our PeopleScout brand and our broader TrueBlue capabilities, we deliver scalable, tech-enabled staffing solutions that help organizations navigate workforce challenges and drive real business results."

"PeopleScout continues to stand out as a leader on the MSP Baker's Dozen," said Elliot Clark, CEO and Chairman of SharedXpertise and HRO Today. "They bring deep expertise and a flexible, client-first approach to the table, enabling organizations to more effectively manage the complexities of today's contingent workforce."

PeopleScout has been named to HRO Today's MSP Baker's Dozen list every year since its inception in 2010. Backed by more than three decades of experience, PeopleScout's MSP programs span the full contingent lifecycle—from requisition to invoicing—combining proven supplier management, deep talent acquisition expertise and a culture of service that drives measurable client outcomes.

PeopleScout's MSP solutions are enhanced by Affinix®, TrueBlue's proprietary total talent technology suite. Affinix's analytics and market intelligence platform integrates seamlessly with any Vendor Management System (VMS), providing real-time visibility into supplier performance, program spend, and workforce trends. Its AI-powered capabilities help clients make smarter, faster decisions, tracking key human capital metrics through a proprietary supplier scoring system and dashboard.

"As organizations continue to rely on contingent talent to close critical skills gaps, our MSP solutions offer the structure and agility to compete in a dynamic market," said Rick Betori, President of PeopleScout. "We are proud to be recognized and thankful to our clients for their continued partnership."

The HRO Today MSP Baker's Dozen rankings are based solely on client feedback and evaluate providers across three key dimensions: breadth of service, size of deal, and quality

of service.

About TrueBlue

TrueBlue, Inc. (NYSE: TBI) is transforming the way organizations connect with talent in an ever-changing world of work. As The People Company®, we put people first – connecting job seekers with meaningful opportunities while delivering smart, scalable workforce solutions for enterprises across industries and worldwide. Powered by innovative technology and decades of expertise, our brands – PeopleReady, PeopleScout, Staff Management | SMX, Centerline, SIMOS, and Healthcare Staffing Professionals – offer flexible staffing, workforce management, and recruitment solutions that propel businesses and careers. Discover how we're shaping the future of work at www.trueblue.com.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20250609086427/en/>

Press Contact

Taylor Winchell

pr@trueblue.com

1-253-680-8291

Source: TrueBlue, Inc.