

# TrueBlue's Cooper, Beharelle Named to Staffing Industry Review's "2014 Staffing 100" List of Top Industry Influencers

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue CEO Steve Cooper and Patrick Beharelle, COO of TrueBlue Outsourcing Solutions, have both been named to the "2014 Staffing 100" by *Staffing Industry Review* magazine.

The annual list of the 100 most influential people in North American Staffing, nominated by readers and the Staffing Industry Analysts team, includes honorees whom the magazine says are "leading lights of the industry."

"It's always a tremendous honor to be recognized by your peers and to be included alongside people in your industry that you respect," Cooper said. "Although my name is on the list, this is really more reflective of the job the executive team has done to build TrueBlue into a total workforce solutions provider."

Beharelle had appeared on the list in previous years as the CEO of Seaton, but this is his first appearance as a member of the TrueBlue team. Seaton's PeopleScout, Staff Management | SMX, and HRX are now part of TrueBlue's Outsourcing Solutions, which Beharelle leads.

"TrueBlue's strong support for our brands and the Outsourcing Solutions group means we can continue on the successful path we've been on," Beharelle said. "It's great to be recognized as an industry leader. Our highest reward will always be the continued and growing trust of the clients we serve."

The list appears in the October 2014 issue of *Staffing Industry Review*.

## About TrueBlue

TrueBlue (NYSE:TBI) is a leading staffing, recruiting and workforce management company. The company fills individual positions on demand, staffs entire facilities, and manages outsourced recruiting processes and staffing vendor programs for a wide variety of clients. The company's specialized workforce solutions meet clients' needs for a reliable, efficient workforce, and it serves a wide variety of industries. TrueBlue assigns as many as 100,000 people to work each day and places more than 250,000 people in permanent positions each year. Learn more about TrueBlue at [www.trueblue.com](http://www.trueblue.com).

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