

February 13, 2015



# **Nature's Sunshine Products to Announce Fourth Quarter and Full Year 2014 Financial Results and to Host Conference Call on Wednesday, February 25th**

LEHI, Utah, Feb. 13, 2015 (GLOBE NEWSWIRE) -- Nature's Sunshine Products, Inc. (Nasdaq:NATR), a leading natural health and wellness company engaged in the manufacture and direct selling of nutritional and personal care products, today announced that it will report fourth quarter and full year 2014 financial results for the period ended December 31, 2014, on Wednesday, February 25, 2015, at 4:00 p.m. Eastern Time. Members of Nature's Sunshine Products' senior management team will host a conference call that same day at 5:30 p.m. Eastern Time. The call will be broadcast live over the internet hosted on the Investing section of the Company's website at [www.naturessunshine.com](http://www.naturessunshine.com).

## **Nature's Sunshine Products' Fourth Quarter and Full Year 2014 Conference Call Details**

|                |   |
|----------------|---|
| Date:          | Wednesday, February 25, 2015  |
| Time:          | 2:30 p.m. Pacific Time<br>3:30 p.m. Mountain Time<br>5:30 p.m. Eastern Time   |
| Dial-In:       | 1-877-407-0789 (domestic)<br>1-201-689-8562 (international)   |
| Conference ID: | 13599857  |
| Webcast:       | Investing section of the Company's website at<br><a href="http://www.naturessunshine.com">www.naturessunshine.com</a> |

For those unable to participate during the live broadcast, a replay of the call will also be available beginning that same day at 8:30 p.m. Eastern Time, until 11:59 p.m. Eastern Time, on Wednesday, March 11, 2015, by dialing 1-877-870-5176 (domestic) or 1-858-384-5517 (international) and entering the replay pin number: 13599857. The webcast will remain on the Investing section of Nature's Sunshine Products' website at: [www.naturessunshine.com](http://www.naturessunshine.com) for 90 days.

## **About Nature's Sunshine Products**

Nature's Sunshine Products (Nasdaq:NATR), a leading natural health and wellness

company, markets and distributes nutritional and personal care products through a global direct sales force of over 670,000 independent Managers, Distributors and customers in more than 40 countries. Nature's Sunshine manufactures most of its products through its own state-of-the-art facilities to ensure its products continue to set the standard for the highest quality, safety and efficacy on the market today. The Company has three reportable business segments that are divided based on the characteristics of their Distributor base, similarities in compensation plans, as well as the internal organization of NSP's officers and their responsibilities (NSP Americas, Asia Pacific and Europe; NSP Russia, Central and Eastern Europe; and Synergy WorldWide). The Company also supports health and wellness for children around the world through its partnership with the Sunshine Heroes Foundation. Additional information about the Company can be obtained at its website, [www.naturessunshine.com](http://www.naturessunshine.com).

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