

August 7, 2019



## Salem Media Group Appoints Pat Kelley to General Manager in Greenville-Spartanburg, SC

CAMARILLO, Calif.--(BUSINESS WIRE)-- [Salem Media Group, Inc.](http://www.salemmedia.com) (NASDAQ: SALM), announced today that Pat Kelley has been appointed as General Manager for the Greenville-Spartanburg, S.C. market. Kelley has previously served in management roles for Townsquare Media, iHeart Media, Viacom Media, and others including over 25 years in Chicago.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190807005156/en/>

Pat Kelley (Photo: Business Wire)

Kelley said, "I'm thrilled to be leading the charge in Upstate South Carolina as part of Salem Media's local market

leadership team. Great things are ahead!"

Salem Regional Vice President Val Carolin commented: "I've known Pat for many, many years and am excited to have a person of such high character and ability leading the terrific team in The Upstate. Pat is a strong leader, and a person of great integrity, creativity and skill. He will drive our operation to greater success and will be a true asset to Salem as a whole."

Kelley began in his new role on August 5<sup>th</sup>.

Follow us on Twitter @SalemMediaGrp.

### ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc., at [www.salemmedia.com](http://www.salemmedia.com), Facebook and Twitter @SalemMediaGrp.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20190807005156/en/>

Evan D. Masyr  
Executive Vice President and Chief  
Financial Officer  
(805) 384-4512  
[evan@salemmedia.com](mailto:evan@salemmedia.com)

Source: Salem Media Group, Inc.