

July 26, 2018



Salem Church Products Acquires ChildrensMinistryDeals.com

CAMARILLO, Calif.--(BUSINESS WIRE)-- Salem Church Products, an online division of [Salem Media Group](#) (NASDAQ: SALM), has announced the acquisition of [ChildrensMinistryDeals.com](#). Children's Ministry Deals offers a popular platform of creative and relevant Bible-based curriculum that meets the needs of children's ministries in the local church.

"ChildrensMinistryDeals.com is an excellent source of quality Sunday School curriculum for churches," said Bill Long, Vice President and General Manager of Salem Church Products. "We're excited to add this fantastic resource to our growing portfolio of tools. This site complements our mission to help the local church raise a generation of children rooted in God's word."

"A strong need exists for engaging children's ministry curriculum and we have been honored to fulfill that need," said Nevan Hooker, founder of Children's Ministry Deals. "I am excited to be passing the baton to Salem and am confident they will reach an even bigger audience."

Children's Ministry Deals offers over 100 curriculum packages teaching about favorite Bible stories, allowing children's pastors to find digital curriculum resources for Sunday School and kids ministry classes. Children's Ministry Deals' highly engaged customer base will be a welcome addition to the Salem family.

Salem Media Group is a leading U.S. radio broadcaster, Internet content provider and publisher targeting audiences interested in Christian and conservative opinion content. The addition of Children's Ministry Deals will complement Salem's portfolio of sites for pastors and church leaders, including [WorshipHouseMedia.com](#), the top worship media website providing resources for the creative church, [WorshipHouseKids.com](#), a popular resource for children's worship media, as well as [SermonSearch.com](#), a leading source for sermon outlines for pastors, and [ChurchStaffing.com](#), an essential tool for church and ministry job seekers.

Follow us on Twitter@SalemMediaGrp.

ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape.

The company is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and/or operates 118 radio stations, with 73 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem's digital media is a leading source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: BibleStudyTools.com, Crosswalk.com, GodVine.com, ibelieve.com, GodTube.com, OnePlace.com™, Christianity.com™, churchstaffing.com, and WorshipHouseMedia.com. Salem's conservative sites include Townhall.com®, HotAir.com, Twitchy.com, RedState.com and BearingArms.com.

Salem's Regnery Publishing unit, with a history dating back to 1947, is the nation's leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: David Limbaugh, Sebastian Gorka, Dennis Prager, Ed Klein, Mark Steyn and Second Lady Karen Pence. Salem's book publishing business also includes Salem Author Services, a self-publishing service for authors through Xulon Press™, Mill City Press and Bookprinting.com.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Bob Carlson, Jim Woods, Mike Turner and Bryan Perry, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other investing websites include StockInvestor.com and RetirementWatch.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high quality nutritional supplements.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20180726005779/en/>

Salem Church Products

Bill Long

Vice President and General Manager

(804) 205-9712

bill@saalemcp.com

Source: Salem Media Group