

October 30, 2017



Hernandes Union – The “Preacher’s Kid” – Joins Praise 95.1

ST. LOUIS--(BUSINESS WIRE)-- [Salem Media Group](#) (NASDAQ: SALM), announced today that the former KSTL-AM afternoon drive gospel host and St. Louis native, Hernandez “PK” Union is the new afternoon drive personality for the all new [Praise 95.1](#).

This press release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20171030005089/en/>

Hernandes Union (Photo: Business Wire)

“PK has an infectious enthusiasm for gospel music and the

St. Louis community,” says Darrel Eason, program director for Praise 95.1. “And he has an extensive knowledge of the local St. Louis gospel music scene which means listeners really connect with him.”

Praise 95.1 is the first FM radio station to play contemporary Gospel music in St. Louis. The format will feature artists such as Travis Greene, Tamela Mann, Kirk Franklin, Mary Mary, Marvin Sapp, and Tasha Cobbs.

Hernandes “PK” Union – the PK stands for “preacher’s kid” – will host “The Afternoon Gospel Experience” giving listeners music, words of encouragement, and inspiration. He will also be a liaison with local churches in St. Louis who desire to promote their events or establish an on-air teaching ministry.

“I am so honored to be joining Salem Media Group as the afternoon host on Praise 95.1 FM & 1260 AM,” Union said. “St. Louis has been asking for and praying for an FM Gospel music station and I am so excited to be a part of what God is about to do with this platform in our city!”

“The Afternoon Gospel Experience” can be heard weekdays from 3pm-7pm.

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ABOUT SALEM MEDIA GROUP:

Salem Media Group is America’s leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media, and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape.

The company is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and/or operates 119 radio stations, with 74 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem's digital media is a leading source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, Crosswalk.com, ibelieve.com, churchstaffing.com, WorshipHouseMedia.com and OnePlace.com. Salem's conservative sites include Townhall.com®, RedState.com, HotAir.com, Twitchy.com, and BearingArms.com.

Salem's Regnery Publishing unit, with a history dating back to 1948, is the nation's leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian authors and Mill City Press, a general market self-publisher.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Bryan Perry, Bob Carlson, Mike Turner and Jim Woods, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other investing websites include StockInvestor.com and RetirementWatch.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high quality nutritional supplements from leading health expert, Leigh Erin Connealy MD. Dr. Connealy is the medical director of one of the largest medical practices in the country where she practices integrative medicine.

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