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Salem Media Group to Broadcast from the White House

CAMARILLO, Calif.--(BUSINESS WIRE)-- Salem Media Group (NASDAQ: SALM), announced today that it will host a special broadcast from the White House in Washington, DC, on July 25, 2017. The day's radio broadcast theme *Made in America* will feature senior members of the Trump Administration as program guests on approximately 20 Salem Media Group radio shows. The special broadcast day is part of a larger White House effort to broaden media access and bring in more local and regional media, including talk radio.

Nationally syndicated talk radio hosts Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder and Eric Metaxas will be joined by 13 local hosts from Salem Media Group owned stations for a combined 36 hours of live radio programming 6:00 a.m. to 9:00 p.m. (ET).

Made in America day at the White House will be an opportunity for radio listeners across the country to hear from key decision makers in the Administration, and interact with them about the President's agenda, and progress on President Trump's commitment to Make America Great Again. Salem Media Group's national audience represents a core component of conservative voters who supported the election of President Trump.

"Donald Trump ran an unconventional campaign that reflected a broad public discontent with the status quo, and despite intense opposition and overwhelming odds, he was successful," said Salem Media Group CEO, Edward Atsinger III. "There is an unprecedented level of public interest in what is happening in Washington, DC, and we are honored to be able to participate in this special broadcast day at the White House. The President's selection of a remarkable group of advisers and Cabinet Members illustrates his serious commitment to fulfill his campaign promise to make America great again. Salem Media Group's audiences are highly active politically and very interested in both the policy components of the President's agenda, as well as how the Administration is accomplishing its objectives."

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ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape.

The company is the largest commercial U.S. radio broadcasting company providing Christian

and conservative programming. Salem owns and/or operates 118 radio stations, with 73 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem's digital media is a leading source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, Crosswalk.com, ibelieve.com, churchstaffing.com, WorshipHouseMedia.com and OnePlace.com. Salem's conservative sites include Townhall.com®, RedState.com, HotAir.com, Twitchy.com, and BearingArms.com.

Salem's Regnery Publishing unit, with a history dating back to 1948, is the nation's leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian authors and Mill City Press, a general market self-publisher.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Bryan Perry, Bob Carlson, Mike Turner and Jim Woods, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other investing websites include StockInvestor.com and RetirementWatch.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high quality nutritional supplements from leading health expert, Leigh Erin Connealy MD. Dr. Connealy is the medical director of one of the largest medical practices in the country where she practices integrative medicine.

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