May 15, 2017

Salem Media Group, Inc. Promotes Jeff Reisman to Operational Vice President

CAMARILLO, Calif.--(BUSINESS WIRE)-- Salem Media Group (NASDAQ: SALM), announced today that Jeff Reisman, General Manager of Salem's Chicago radio cluster, has been promoted to the role of Operational Vice President for Salem's Radio Division effective July 1, 2017.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20170515006391/en/

Jeff Reisman (Photo: Business Wire)

Reisman joined Salem in October of 2004 as General Sales Manager in Chicago. He was promoted to General Manager of the Chicago cluster (AM 560 the Answer/WIND and AM 1160 Hope For Your Life/WYLL) in January of 2010. Prior to joining Salem he had more than 14 years of media sales and management experience at CBS Radio, Bonneville International (Hubbard), and Pioneer Press Newspapers. In his new role, Reisman will have oversight of the Boston and Philadelphia radio markets in addition to Chicago.

Allen Power, Senior Vice President of Salem's Radio Division, said, "For more than a dozen years Jeff Reisman has proven himself as a problem-solving leader who has driven growth and innovation in Chicago. We're excited to have him expand his leadership to Boston and Philadelphia, and are confident he will quickly have a positive impact helping our GMs and their teams succeed and grow in those two markets."

Follow us on Twitter @SalemMediaGrp.

ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book, magazine and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the media landscape.

The company, through its Salem Radio Group, is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and/or operates 118 radio stations, with 73 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is

home to many industry-leading hosts including: Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem New Media is a leading source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, WorshipHouseMedia.com and OnePlace.com. Salem's conservative sites include Townhall.com®, RedState.com, HotAir.com, Twitchy.com, and BearingArms.com.

Salem's Regnery Publishing unit, with a history dating back to 1948, remains the nation's leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian and conservative authors, and Hillcrest Media, a general market self-publisher.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Doug Fabian, Bryan Perry, Bob Carlson and Mike Turner, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other financial websites include StockInvestor.com and DividendYieldHunter.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high quality nutritional supplements from leading health expert, Leigh Erin Connealy MD. Dr. Connealy is the medical director of one of the largest medical practices in the country where she practices integrative medicine.

View source version on businesswire.com:
http://www.businesswire.com/news/home/20170515006391/en/

Salem Media Group
Evan D. Masyr, 805-384-4512
Executive Vice President & Chief Financial Officer
evan@SalemMedia.com

Source: Salem Media Group