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## Salem Media Group Announces Management Changes in Washington, D.C.

CAMARILLO, Calif.--(BUSINESS WIRE)-- [Salem Media Group](#) (NASDAQ:SALM) announced that Washington, DC VP/GM David Ruleman plans to retire at the end of June 2017. In addition to his Washington leadership role, Ruleman has served for many years as a Regional Vice President of Operations with current oversight of Philadelphia, Pittsburgh, Boston, and DC.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170403005284/en/>

David Ruleman (Photo: Business Wire)

Ruleman began his career in 1968 as a broadcast journalist, news anchor and news director. Between 1973 and

1986, he was Vice President of Palomar Broadcasters and President of Radio Del Rey. Ruleman joined Salem putting KPRZ-AM on the air in San Diego in 1986 and remained General Manager until 1992. Salem purchased WAVA-FM in 1992 and Ruleman has served as Vice President and General Manager of the growing cluster for the past 25 years. In 2001 he provided leadership as Salem added three channels on XM Satellite Radio. Sirius XM Satellite Radio continues to carry Sirius XM 131, Family Talk, Salem's exclusive Christian Teaching and Talk channel. During the past 31 years since joining Salem Ruleman has provided operational oversight during the acquisition more than of 20 stations in nine markets including those in the Washington DC cluster. "It has been a privilege to serve with outstanding professionals at every level. They are the best of the best in the communications industry. It has been an honor to serve ministries, churches and clients and I am grateful to have been able to play a small part in the development and growth of this life changing organization known as Salem Media Group."

Edward G. Atsinger III, Chief Executive Officer, commented, "David Ruleman is in many respects one of the 'founding fathers' of Salem Media. His passion and impact for Salem in San Diego led to our decision to put him in Washington DC when we acquired WAVA, our most expensive acquisition at the time. He has been there ever since and has done a tremendous job in one of the most influential cities in the world, our nation's capital. Dave's daily presence will be missed, but the legacy of his leadership will last into future generations of leaders for Salem."

In light of his retirement, Ruleman announced the promotion of WAVA Station Manager Tom Moyer to General Manager of the Washington DC cluster including WAVA-FM and AM, Sirius XM 131, AM 1260 The Answer and AM 1250, WWRC effective April 1.

Ruleman commented, "Tom Moyer has been a part of the growth of our operations in DC from the beginning and has earned the respect of national and local leaders. There is no

better or more qualified person to lead the Salem Media DC team into the future than Tom.” Moyer was with Mutual Broadcasting and then WABS before joining WAVA as an Account Executive shortly after the station was acquired in 1992. He was promoted to Sales Manager within the first year, and became Station Manager of WAVA-FM and AM in 2006, gradually assuming more responsibility for the other stations including Sirius XM 131, Family Talk.

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#### ABOUT SALEM MEDIA GROUP:

Salem Media Group is America’s leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book, magazine and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the media landscape.

The company, through its Salem Radio Group, is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and/or operates 118 radio stations, with 73 stations in the top 25 media markets. Salem Radio Network (“SRN”) is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem New Media is a leading source of Christian and conservative themed news, analysis, and commentary. Salem’s Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, WorshipHouseMedia.com and OnePlace.com. Salem’s conservative sites include Townhall.com®, RedState.com, HotAir.com, Twitchy.com, BearingArms.com and HumanEvents.com.

Salem’s Regnery Publishing unit, with a history dating back to 1948, remains the nation’s leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D’Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem’s book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian and conservative authors, and Hillcrest Media, a general market self-publisher.

Salem Publishing™ publishes Christian and conservative magazines including Homecoming®, YouthWorker Journal™, The Singing News, and Preaching.

Salem’s Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Doug Fabian, Bryan Perry, Bob Carlson and Mike Turner, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit’s other financial websites include StockInvestor.com and DividendYieldHunter.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high quality nutritional supplements from leading health

expert, Leigh Erin Connealy MD. Dr. Connealy is the medical director of one of the largest medical practices in the country where she practices integrative medicine.

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