

October 15, 2014



## **Salem Names Felix Perez as Vice President and General Manager of Miami Market**

CAMARILLO, CA -- (Marketwired) -- 10/15/14 -- [Salem Communications](#) Corporation (NASDAQ: SALM) announced today the appointment of Felix Perez as VP/GM of its Miami cluster. Felix comes to Salem with a long and successful history in the radio industry that spans nearly three decades including a particular expertise in Spanish radio. Felix's resume includes ten years with Univision, and in all, nearly 23 years in Spanish media. Felix most recently was the VP/GM at Univision in New York.

Allen Power, Senior Vice President for Salem's Radio Division, stated, "We're excited about having Felix at the helm in Miami. His years of leadership in media; his focus in Spanish radio; and his track record for exploiting new opportunities and solving problems make him uniquely qualified for this role."

Perez commented, "Salem's values and mission are a great match for my own personal business philosophy. The company's record of delivering for all of its constituencies while holding true to its mission, makes it unique. I am thrilled to join Salem in Miami."

Felix and his wife of 29 years, Iliana, have three grown children. One of his children will be a little closer to him now since she currently resides in Tampa after graduating from the University of Tampa.

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### **ABOUT SALEM COMMUNICATIONS:**

Salem Communications Corporation is America's leading Christian and conservative multi-media corporation, with media properties comprising radio, digital media and book, magazine and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the media landscape.

The company, through its Salem Radio Group, is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and operates 105 local radio stations, with 63 stations in the top 25 media markets. [Salem Radio Network](#) ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: [Bill Bennett](#), [Mike Gallagher](#), [Hugh Hewitt](#), [Michael Medved](#), [Dennis Prager](#) and [Janet Mefferd](#).

Salem New Media is a powerful source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: [Christianity.com](http://Christianity.com)®, [BibleStudyTools.com](http://BibleStudyTools.com), [GodTube.com](http://GodTube.com), [GodVine.com](http://GodVine.com), [WorshipHouseMedia.com](http://WorshipHouseMedia.com) and [OnePlace.com](http://OnePlace.com). Considered by many to be a consolidation of the conservative news and opinion sector's most influential brands, Salem's conservative sites include [Townhall.com](http://Townhall.com)®, [HotAir.com](http://HotAir.com), [Twitchy.com](http://Twitchy.com), [Human Events.com](http://HumanEvents.com) and [Red State.com](http://RedState.com).

Salem's [Regnery Publishing](http://RegneryPublishing.com) unit, with a 65-year history, remains the nation's leading publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as the dominant publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Michelle Malkin and Mark Steyn. Salem's book publishing business also includes [Xulon Press](http://XulonPress.com)™, a leading provider of self-publishing services for Christian and conservative authors.

Salem Publishing™ publishes Christian and conservative magazines including [Homecoming](http://Homecoming.com)®, [YouthWorker Journal](http://YouthWorkerJournal.com)™, [The Singing News](http://TheSingingNews.com), [Preaching](http://Preaching.com) and [Townhall Magazine](http://TownhallMagazine.com)™.

Salem Communications also owns [Eagle Financial Publications](http://EagleFinancialPublications.com) and [Eagle Wellness](http://EagleWellness.com). Eagle Financial Publications provide market analysis and specific investment advice for individual investors from seasoned financial experts [Mark Skousen](http://MarkSkousen.com), [Nicholas Vardy](http://NicholasVardy.com), [Chris Versace](http://ChrisVersace.com) and [Doug Fabian](http://DougFabian.com). Eagle Wellness provides practical health advice and is a trusted source for nutritional supplements from one of the country's leading complementary health physicians.

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