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Equifax To Provide Actionable Insights On Today's Economy With New Market Pulse Webinar Series

Weekly Webcasts to Provide Important U.S. Credit Trends and Forecasts for Organizations of All Sizes

ATLANTA, March 31, 2020 /PRNewswire/ -- [Equifax Inc.](#) (NYSE: EFX) continues to closely monitor the rapidly evolving COVID-19 (Coronavirus) situation and its significant financial impact on consumers and businesses around the globe. The company is introducing a new Market Pulse webinar series to provide organizations of all sizes with actionable insights on today's economy. This week's webcast, titled: "Navigating Uncertain Economic and Credit Conditions," will be held on Wednesday, April 1, 2020 at 2:00 p.m. ET and will provide both U.S. consumer and U.S. commercial credit trends and outlook.



"We understand that all businesses - particularly small and medium-sized businesses - are experiencing unprecedented disruption to supply and demand," said Sid Singh, president of United States Information Solutions (USIS) at Equifax. "Equifax is applying its advanced analytics and alternative data assets to the creation of trended insights that can better help organizations maintain financial health. We believe that smarter insights drive smarter actions. Our webinar content is designed to provide a free resource to anyone looking for actionable insights on the rapidly changing economic landscape."

This webinar is part of a new weekly series. Joining Equifax in this week's session will be [Moody's Analytics](#). Cristian deRitis, deputy chief economist, and David Fieldhouse, director of consumer credit analytics, from Moody's Analytics will provide a U.S. macroeconomic overview to supplement the Equifax credit trends and outlook.

[Register here](#) for the live event. Registration also provides access to an on-demand recording after the webcast ends.

ABOUT EQUIFAX INC.

Equifax is a global data, analytics, and technology company and believes knowledge drives progress. The Company blends unique data, analytics, and technology with a passion for serving customers globally, to create insights that power decisions to move people forward. Headquartered in Atlanta, Equifax operates or has investments in 24 countries in North America, Central and South America, Europe, and the Asia Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York

Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 11,000 employees worldwide. For more information, visit Equifax.com and follow the company's news on [Twitter](#) and [LinkedIn](#).

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