

February 15, 2010



Equifax to Present at Credit Suisse 12th Annual Global Services Conference

Monday, February 22 at 3:30 PM MST

ATLANTA, Feb. 15 /PRNewswire-FirstCall/ -- Equifax Inc. (NYSE: EFX) today announced that its Senior Vice President of Investor Relations Jeff Dodge will present at The Credit Suisse 12th Annual Global Services Conference at the Arizona Biltmore Resort & Spa in Phoenix, AZ on Monday, February 22 at 3:30 p.m. MST. Mr. Dodge will discuss Equifax's financial profile and strategy for leveraging its unique data assets, technology and analytics leadership and innovative solutions to drive business initiatives.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

A breakout session will follow the presentation, which will be archived on the Equifax corporate Website at www.equifax.com/investor_center/en_us.

About Equifax (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

With a strong heritage of innovation and leadership, Equifax continuously delivers innovative solutions with the highest integrity and reliability. Businesses – large and small – rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more. We empower individual consumers to manage their personal credit information, protect their identity, and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. operates in the U.S. and 14 other countries throughout North America, Latin America, Europe and Asia. Equifax is a member of Standard & Poor's (S&P) 500® Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

SOURCE Equifax Inc.