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Equifax's Tony Spinelli Named Among Security 7

Annual Industry Award Given by Information Security Magazine

ATLANTA, Oct. 14 /PRNewswire-FirstCall/ -- Equifax Inc. (NYSE: EFX) today announced that Tony Spinelli, chief security officer, was named a winner of the much sought-after 2009 Security 7 Award. Sponsored by *Information Security* magazine and SearchSecurity.com, this annual award spotlights industry veterans who have made break-through contributions to the security community on both the business and research fronts.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

Award nominees include security practitioners and researchers from across seven industries, including financial services/banking, telecommunications, manufacturing, retail, government/public sector/non-profit, education and healthcare/pharmaceutical markets. A winner was selected in each industry, with Spinelli taking home the award in the financial services category.

"Tony's leadership and commitment to innovation have enabled him to drive change on a number of levels at Equifax," said Kent Mast, Chief Legal Officer, Equifax. "By leveraging best practices and instilling an atmosphere of collaboration that brings together the best talent, Tony has strengthened the company's security posture and enabled the business to drive greater value from its security investments."

Now in its fifth year, the Security 7 awards focus on security professionals, who have impacted their business or community in the areas of policy and process development, research and product development. Nominees must also demonstrate research success in the application and management of information security technologies, policies and best practices.

"Awards like the Security 7 underscore the critical importance of information security and inspire us all to put the best talent and technology to work when protecting our business assets," said Spinelli. "I am honored to receive this recognition and be in the company of thought leaders who have dedicated themselves to developing innovative solutions and programs that can address complex industry issues and deliver true business impact."

Spinelli and the other Security 7 winners were recognized in the October issue of *Information Security* magazine and online at SearchSecurity.com. Headlining the publication are essays from each of the winners on a specific business/security issue or trend. To read Spinelli's article on the benefits of managing security as a business, visit

http://searchsecurity.techtarget.com/magazineFeature/0,296894,sid14_gci1370161,00.html.

About Equifax (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

With a strong heritage of innovation and leadership, Equifax continuously delivers innovative solutions with the highest integrity and reliability. Businesses - large and small - rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more. We empower individual consumers to manage their personal credit information, protect their identity, and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. operates in the U.S. and 14 other countries throughout North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500® Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

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