

May 26, 2009



Equifax Chairman and CEO to Present at Stephens Inc. Spring Investment Conference

Wednesday, June 3 at 10:00 AM EDT

ATLANTA, May 26 /PRNewswire-FirstCall/ -- Equifax Inc. (NYSE: EFX) today announced that its Chairman and Chief Executive Officer Richard F. Smith will present at the Stephens Inc. Spring Investment Conference at The New York Palace Hotel in New York City on Wednesday, June 3 at 10:00 a.m. EDT. Mr. Smith will discuss Equifax's financial profile and strategy for leveraging its global market position, unique data assets and advanced technology and analytics to drive business initiatives.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

Visit <http://www.wsw.com/webcast/stph11/efx/> to hear a live Webcast of the Equifax presentation and discussion. An archive of the presentation will be available on the Equifax corporate Web site at www.equifax.com/investor_center/en_us.

About Equifax (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, employment and income verification and human resources business process outsourcing services, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

Customers have trusted Equifax for over 100 years to deliver innovative solutions with the highest integrity and reliability. Businesses - large and small - rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, HR/payroll services, and much more. We empower individual consumers to manage their personal credit information, protect their identity and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. operates in the U.S. and 14 other countries throughout North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500(R) Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

SOURCE Equifax Inc.