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Equifax's Marianne Johnson Named Woman of the Year in Technology

Prestigious Annual Award Given By Women in Technology (WIT)

ATLANTA, Oct. 9 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) today announced that Marianne Johnson, Senior Vice President, Equifax Global Technology New Product Innovation, was honored with WIT's 2008 Woman of the Year (WOTY) in Technology Award. Selected from a roster that included many of Georgia's most esteemed names in technology, Johnson was presented with this accolade at an industry event that drew more than 400 attendees.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

"Marianne's leadership and superb business and technology skills have played an integral role in driving new product innovation at Equifax, said Rob Webb, Chief Information Officer, Equifax. "Through her vision, Marianne inspires her teams to leverage technology with industry know-how to deliver solutions that add customer value and accelerate growth."

The WOTY Awards are sponsored by WIT, a not-for-profit organization dedicated to the advancement of Georgia's businesswomen in technology. This year the awards focused on "Women of Impact," who exemplify outstanding leadership in technology and serve as role models and mentors in their organizations and communities.

"Programs like WIT play a vital role in enabling women to gain greater visibility in business and drive change within their industry and beyond," said Marianne Johnson, Senior Vice President, Global Technology New Product Innovation. "I am honored to receive this award and be spotlighted among a community of peers who not only recognize the needs of today's IT market but are committed to transforming the technology landscape for women."

Now in its ninth year, the WOTY Awards recognized the accomplishments of 42 nominees in three categories: enterprise business, mid-market/medium organization and emerging/small business. Three finalists were selected in each of the three groups, with Johnson taking home the WOTY Award in the enterprise category.

Equifax supports a number of WIT initiatives such as Careers in Action, the WIT Foundation and various leadership activities. Equifax is also a sponsor of WIT Connect, an annual fundraiser and auction.

About Equifax (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of

consumers.

Customers have trusted Equifax for over 100 years to deliver innovative solutions with the highest integrity and reliability. Businesses -- large and small -- rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more. We empower individual consumers to manage their personal credit information, protect their identity, and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. employs approximately 7,000 people in 15 countries through North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500(R) Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

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