

October 6, 2008



Equifax Announces Earnings Release Date and Conference Call for Third Quarter 2008 Results

ATLANTA, Oct. 6 /PRNewswire-FirstCall/ -- Equifax Inc. (NYSE: EFX) will release its financial results for the third quarter ending September 30, 2008, in a press release to be issued after the New York Stock Exchange closes on Monday, October 20, 2008. The press release will also be available on the company's Web site at www.equifax.com.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

Equifax will host a conference call at 8:30 a.m. ET on Tuesday, October 21, in which senior management will discuss financial and business results for the quarter.

To access the broadcast, visit the Investor Center on the Equifax homepage at www.equifax.com and click on the webcast link at least 15 minutes prior to the start time. A replay will be available after the conclusion of the live webcast.

About Equifax (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

Customers have trusted Equifax for over 100 years to deliver innovative solutions with the highest integrity and reliability. Businesses - large and small - rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more. We empower individual consumers to manage their personal credit information, protect their identity, and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. employs approximately 7,000 people in 15 countries through North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500(R) Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

SOURCE Equifax Inc.