

October 3, 2007



Equifax to Issue Quarterly Earnings on Monday, Oct. 22; Company to Host Investor Day on Friday, Oct. 26

Live Webcast of Both Events to Be Available at Equifax.com

ATLANTA, Oct. 3 /PRNewswire-FirstCall/ -- Equifax Inc. (NYSE: EFX) plans to announce its financial results for the three months ended September 30, 2007 in a press release to be issued after the market close on Monday, October 22, 2007. The press release will be available on the company's Web site at www.equifax.com.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

Equifax will host a conference call and presentation with analysts in which senior management will discuss the quarter's results. Equifax will sponsor a live Webcast of its conference call beginning at 8:30 a.m. EST on Tuesday, October 23.

Separately, on Friday, October 26, from 8:30 a.m. to 1:00 p.m., Equifax will host Equifax Investor Day at the New York Stock Exchange. This invitation-only meeting for institutional investors and analysts will provide an in-depth look at the company's businesses and growth strategy for the future. The event will be available via live Webcast. Attendees will hear from Equifax Chairman and CEO Rick Smith and the company's senior leadership team.

To access either Webcasts, click on the "About Equifax" tab and then the "Investor Center" tab on the Equifax home page at www.equifax.com. Click on the Webcast link at least 15 minutes prior to the start time. A replay will be available after the conclusion of the events.

About Equifax (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers. Customers have trusted Equifax for over 100 years to deliver innovative solutions with the highest integrity and reliability. Businesses - large and small - rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more. We empower individual consumers to manage their personal credit information, protect their identity, and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. employs approximately 6,900 people in 14 countries through North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500(R) Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

SOURCE Equifax Inc.